

CITY FULL UP WITH THREE CONVENTIONS

TWENTY-EIGHTH YEAR

The Desert Sun

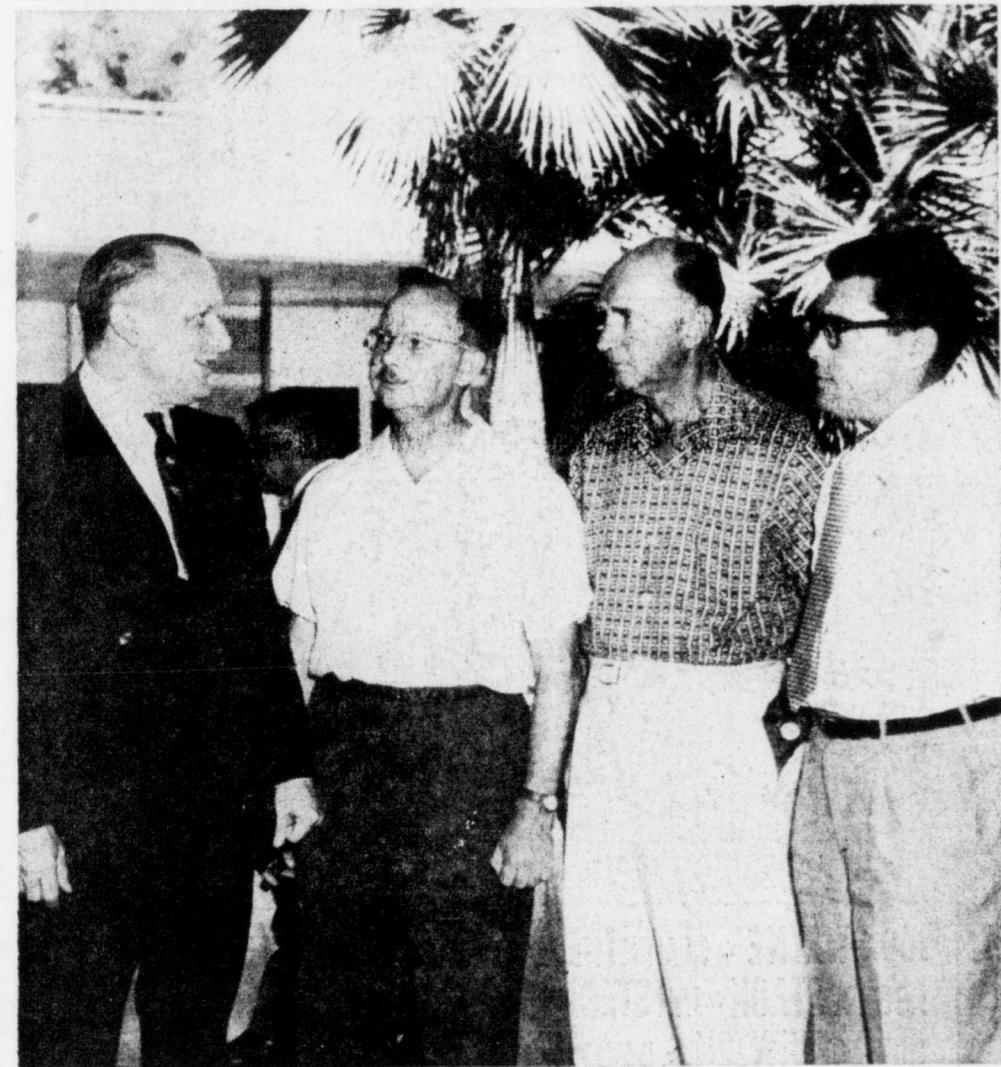
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(Desert Sun Photo)

GREET SENATOR — At El Mirador Saturday noon to greet Senator William F. Knowland as he arrived to address the luncheon meeting of the Building Material Dealers Association were, left to right, Senator Knowland, Herb Samson, member of the Riverside County Republican Central Committee; William Reichel, prominent in GOP circles; and Warren Slaughter, vice president of the California Republican Assembly.

12th Annual M&M Parley Under Way

NEXT FEW DAYS VITAL TO ELECTION OUTCOME

United States Senator William F. Knowland, here Saturday to address the luncheon of the Building Material Dealers Association at El Mirador, said that the nine or ten days before election may determine the results.

If the present trend continues I believe we (the Republicans) will retain control of the House and Senate—but it will be by a very narrow margin," the Senator said.

Knowland told a Desert Sun reporter that he has just returned from three trips East in the past four weeks, the last one to the East Coast, mid-continent, and Pacific Northwest, and that he is convinced the election will be a close one with the possibility that just a few votes will decide control of the Senate and House.

Conferees are meeting under specially-erected pavilions on the grounds of the Desert Inn. The event will last through Thursday, according to Robert J. Cannon, chairman of the M&M's employee relations committee.

Albert C. Beeson, member of the National Labor Relations Board, will discuss the changed role of the NLRB; Alexander R. Heron, vice president of Crown Zellerbach Corporation, made the opening address.

Dr. Gilbert Brighouse, professor of psychology at Occidental College, will talk about the future of fringe benefits.

Other prominent speakers include: Gaylord A. Freeman Jr., vice president, First National Bank of Chicago; E. S. Bowerfin, director of public relations, Republic Steel Corporation; Robert C. Hood, president, Ansul Chemical Co.; W. V. Merrihue, manager, plant community relations, General Electric Co.; Charles Robbins, executive manager, Atomic Industrial Forum, Inc.; Allan H. Mogen, work simplification consultant; and S. Avery Raube, director, division of personnel administration, National Industrial Conference Board Inc.

MORE PROOF THAT SUN ADS ARE READ

More evidence of the popularity of the Classified columns of The Desert Sun was presented Friday by Theresa Press of the Press Realty company.

Through the Classifieds she reported the sale of three private homes, one duplex, one income lot and two residential lots—seven in all, between Friday and Monday.

She said the buyers came into her office with copies of The Desert Sun as far back as last July.

Shrine Event Brings Huge Throng Here

Village Full Up for 3 Conventions this Weekend

Palm Springs was full up over the weekend with three big conventions, the biggest of which was the Honeymoon Ceremonial of Al Malakah Temple, Los Angeles. The other two were the Building Material Dealers association at El Mirador and the Merchants and Manufacturers Twelfth Annual Employee relations conference at Desert Inn.

Several thousand Shriners and their wives began descending on the city Friday for the Ceremonial known as Caravaguan in honor of Potentate William J. Vaughan. They came from ten southland counties for the two-day event.

The Ceremonial was staged at the Polo Grounds with a class of more than 600 initiated. Other events scheduled were a fashion show for the wives at the Desert Inn, a swimming meet at Palm Springs Biltmore, and a dance at World War Memorial Hall, all of them on Saturday.

A golf tournament was on the slate for Sunday at Tamisk Country club.

Palm Springs extended a royal welcome to the Nobles and their guests and Palm Canyon drive was crowded with the red-faced visitors.

Many of the visitors made it a three-day holiday, staying over Sunday.

New Television Rate Schedules Before Council

Television rate change in various classifications as requested by the Palm Springs Community Television Corporation, is expected to be one of the major items to be considered by the city council at its adjourned meeting at 8 p.m., Tuesday, October 26.

He said that Mrs. Knowland is much improved from her recent illness and will be able to accompany him to Washington in November.

In the afternoon Senator Knowland addressed the Palm Springs Republican Assembly.

More Hub Caps Go to Thief is Report

Theft of two hub caps from his car Friday morning was reported to police by George Brown, 344 South Cahuilla road. Value of the hub caps was set at \$25.

Finding of a license plate, 1R26164, was reported to police Saturday morning by Richard Granger, 217 Via Miraleste.

Chest Group Starts Work on Campaign

\$38,000 Goal in Drive, Plans Set in Motion

"Our objective this year is \$38,000 — every cent of which will be spent to benefit our community of Palm Springs."

That was the way Palm Springs Community Chest president, Howard Morris, today announced a starting date of November 1 for the annual campaign.

Morris, operator of Palm Springs Music Co., said the 1954 drive chairman will be Herbert Samson, manager of the Palm Springs office of the Riverside National Bank of Riverside.

MORRIS AND SAMSON this week will complete plans for the November drive and complete the roster of Advance Gifts and district chairmen.

A detailed budget of \$37,899 was approved at a meeting of Community Chest board of directors in the offices of the Coachella Valley Savings and Loan Association.

The budget was recommended by the finance committee, composed of Harold West, chairman; Newton Hotchkiss, Tom Kiley and Dr. Frank Purcell.

Many of the visitors made it a three-day holiday, staying over Sunday.

The APPROXIMATELY \$38,000 was defined as providing for "the absolute minimum needs" of the five agencies supported wholly or in part by the Palm Springs Community Chest. These agencies are the Boys Club, Boy Scouts, Girl Scouts, Desert Museum, and the Welfare and Friendly Aid Association for operation of the Health Center and Youth Center.

"We should think of this drive as Palm Springs' annual effort to take care of its own," Morris emphasized.

Republican HQ at Fiesta House

Starting this week and continuing until the election, Republican headquarters on the Desert Inn grounds will be open daily from 10 a.m. to 3 p.m.

Today and tomorrow workers will make a concentrated drive to get absentee voters taken care of. Request forms may be secured at Republican headquarters but must be obtained and filed five days before the election.

On Friday morning precinct workers gathered at headquarters to hear Arnold Rumwell discuss the propositions that will appear on the November 4 ballot.



(Paul Pospiel Photo)
CHEST — Herbert Samson, left, drive chairman, and Howard Morris, president of the Community Chest discuss plans for the campaign which will get under way next month with \$38,000 as the goal.

El Mirador Opens Doors with First of Conventions

El Mirador hotel, famous Palm Springs resort hotel, reopened for its third postwar season Thursday with the first of series of big conventions, that of the Building Material Dealers association.

Manager Frank Bogert announced that many other conventions are to follow before the formal opening of El Mirador November 20.

Bogert began his first full season at El Mirador after completing a two-month good-will tour of most of the large cities throughout the country. One of the purposes of his trip, to have El Mirador become known as the "Friendliest Hotel in the World."

BROGERT WILL BE assisted in directing the operation of El Mirador by Richard Vandevere, assistant manager and Ted R. Ratcliff, executive sales manager. Vandevere has been associated with E. Roy Fitzgerald's National City Lines for the past seventeen years in key administrative position. His excellent background will be of great value in the operation of the hotel. Ratcliff, well-known in hotel circles for many years, became associated with El Mirador last season. Formerly manager of the Santa Barbara Biltmore and the Del Mar hotel, Ratcliff is thoroughly experienced in all phases of hotel operation.

Rasmussen's beautiful new Saddlery Shop, now located opposite the entrance to El Mirador, is one of the most completely stocked stores of its kind in the country. Numerous lines of Western wear, plus all riding equipment and supplies, will be available to equestrian devotees.

The Joseph DiCicco, newcomers to Palm Springs, are looking forward to making many new friends in the Terrace Shop which they will operate this year. A complete line of drugs, toiletries, and novelty items will be stocked.

Children of guests will delight in the thoroughly equipped play school to be managed by Mrs. Mildred Lucius.

Farrell Supports Return of Gus Kettmann as Chief

Charles Farrell, ex-mayor of Palm Springs and who now wants it known that "I'm just a plain citizen in a town that I love," in an interview yesterday said that he has become convinced as such a citizen that August G. Kettmann should be reappointed as chief of police of Palm Springs.

The interviews resulted from the publication of a letter in this issue of The Desert Sun. Farrell wrote to the mayor of Yuba City upon announcement that Kettmann had been named chief of police there to reorganize the department.

"The people of Palm Springs seem to want him, and even his former critics have become his supporters," Farrell said while relaxing at his Racquet Club between his "Little Magazine" radio and television commitments.

"Reviewing the situation of the past year and a half, I have become convinced that no out-

Bunker Files Demurrer in Picketing Suit

Declares Cities Have Right to Protect Peace

The City of Palm Springs will file a demurrer to the current superior court suit questioning the constitutionality of the City Ordinance 108 regulating picketing, City Attorney Jerry Bunker reported today.

This will be done on or before October 29, he added. The question of a temporary injunction against enforcement of the ordinance cannot be considered at this time because "we have not been given proper notice, and no bond has been posted as required by law to cover the city's court costs if the ordinance is declared in order," he said.

THE SUIT was filed earlier this month by representatives of the Sales Drivers and Dairy Employees Union, Local 166, and the Culinary Workers and Bartenders Union, Local 535. It listed as defendants the City of Palm Springs, Police Chief John S. Davis (as enforcing agent), and 10 John Does.

In a statement for the city in reply to the action, Bunker said:

"We have found it necessary as have many cities to control the use and occupancy of public property, a portion of which is our sidewalks. We recognize the right to picketing but we do not recognize the right to entire municipal inconvenience or chaos for the advantage of a small group of people."

IN ILLUSTRATING that the city had not banned picketing, but merely regulates it in the interest of "public peace, safety and order," Bunker cited several examples of picketing in the Village.

Herz Company to Co-operate in Paving Project

Herz Paving company of San Bernardino, low bidder in the resurfacing of Palm Canyon drive and other road projects in Riverside and San Bernardino counties, has promised "complete cooperation in every way possible" if awarded the contract by the state director of public works.

The low bidder was contacted as soon as the bids were announced, with the city seeking completion of the local project as soon as possible and with as little inconvenience to motorists as possible, City Manager R. W. Peterson reported.

The work here covers resurfacing of the highway from Ramon road to .4 of a mile south of the north city limits, and conversion of the street into a two-lane thoroughfare.

Vandalism

Juveniles Blamed for New Mischief

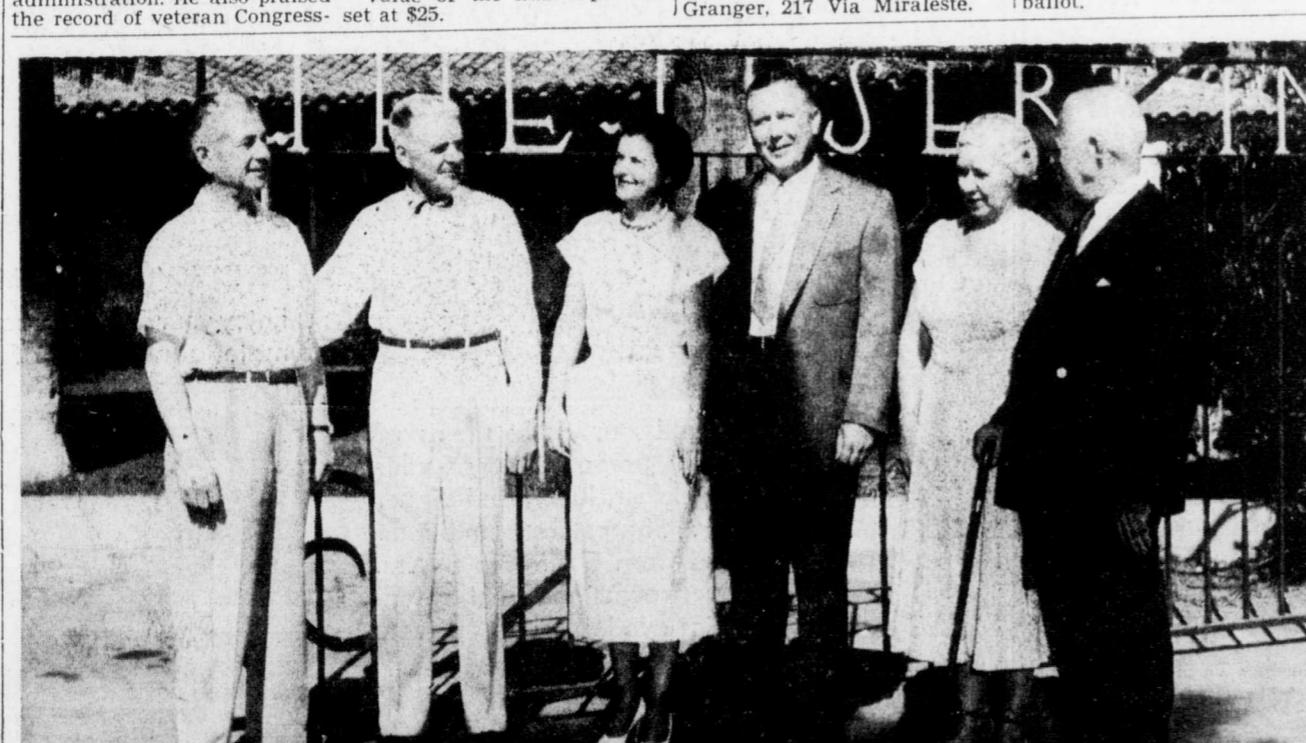
Malicious mischief, taking gas caps from cars parked on Tachevah drive, and throwing them in nearby vacant lots, was reported to police Wednesday.

The culprits are believed to be youngsters traveling to and from school.

Inside of the Sun

The town is jumping this weekend what with three conventions and hundreds of just casual visitors plus our own Villagers. What to do and what to see may be easily determined by reading the news and advertising columns of The Desert Sun.

Cathedral City Classifieds	4A
Editorial	6B
La Quinta	4A
Palm Desert	2B
Publisher's Corner	6B
Rancho Uneded	4A
Social News	1-2-3B
Sports	5A
Thousand Palms	6A
This Side of the Sun	6B



AS 46TH SEASON STARTS — The gates of The Desert Inn swung open on Friday for the start of their 46th season. From left to right, O. Earl Coffman, co-owner of the inn, and James C. Geegie, resident manager, greet early season guests, Mrs.

One Released, Other Held in Theft Case

One 17-year-old youth taken into custody for theft of four hub caps from a pickup truck early last week was released Wednesday, and the other boy involved, also 17, was turned over to juvenile hall in Riverside.

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ALICE WAGNER
Physiotherapist

Ross H. Kidston Dead in Illinois

Ross H. Kidston, Winter resident here at 294 Crestview drive, died Thursday afternoon, October 26, at his Grange, Illinois home after having been ill health for several years.

Private funeral services were conducted Saturday at Grange.

Kidston, a brother of William Kidston (one of the founders of the Committee of Twenty-five) who died four years ago, was a retired member of the firm of James Kidston and Company, of Chicago.

He was a member of the Committee of Twenty-five and of Thunderbird Country Club.

Survivors include a daughter, Mrs. George T. Bunker Jr., and a son, Jim Kidston, both of Hinsdale, Illinois, and six grandchildren.

DeVorzon Sells

Cominator Home

Martin Verb, retired merchant of Beverly Hills has purchased the Cominator home at 355 Valmonte Sur, in the Howard Manor area.

Jules DeVorzon of the Terry Ray realty office handled the transaction for both buyer and seller. DeVorzon, who spent the past four months in Minneapolis, had just returned to Palm Springs and within 24 hours had sold this well known property.

Del Tahquitz Hotel to Open with New Look on Friday

Del Tahquitz Hotel is undergoing a metamorphosis, and this week will present part of its new form to Villagers and visitors at formal opening of its new Rendezvous Room and Canary Room at 5 p.m., Friday, October 29.

A preview of the modern, attractive new facilities will be given many Villagers Thursday evening, with invitations having been extended over the weekend.

THE HOTEL, a Village tradition, was purchased August 1 by Harold S. Maniloff of Los Angeles, and Leonard V. Wachs of Long Beach, and they immediately started an extensive improvement program designed to make the hotel a "first class, popular priced hostelry."

Under the direction of Lee L. Hixson, veteran hotel man, as managing director, vast progress has been made in the three-month interim period.

Hixson came here from San Francisco, where he was general manager of the Hotel Sutter for the past four years. Prior to that, he was manager of the Casa del Rey at Santa Cruz, and was associated with the Ambassador Hotel at Los Angeles. His wife, Kathryn, accompanied him here.

THE NEW Rendezvous Room is spacious yet retains an intimate cocktail lounge atmosphere. Attractively decorated with coral and brown, and with a piano shaped bar, it brings to the public a new cocktail lounge on Palm Canyon drive. Piano entertainment will be featured. In charge will be Robert Kerley, formerly of Del Mar.

The Canary Room dining room has a combination of canary yellow and aqua colors, with a capacity of 75. Unique lighting fixtures were created by Henry L. Smith Jr., of the Acme Electrical Company.

RUSSELL USRY, formerly of the Casper, Wyoming, Country Club, is the chef, and Ann Lowry is hostess.

The Canary Room is open from 8 a.m. to 2 p.m. and 6 to 8 p.m. daily, and 8 a.m. to 2 p.m. and 5 to 8 p.m., Sunday.

Banquet facilities are now being prepared, and will also be available for meetings and cocktail parties. Television will be available in both the Rendezvous Room and banquet room.

Next step in the complete program of renovation will be redecoration of the bungalows and lanai room, Hixson said. A new lobby will be ready by next year, as well as a complete redecoration of other hotel facilities.

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Just one visit to the Rendezvous Room and Canary Room will convince you that Del Tahquitz Hotel is progressing and advancing with the community," Hixson said in his invitation to Villagers and visitors.



AT DEL TAHQUTZ — Lee Hixson, manager of Del Tahquitz hotel which will be opened for the season on Friday.

has been completed, lending additional beauty to the hotel.

A beauty shop under the personal direction of Lillie Hyder and a barber shop are now in operation.

Decoration of the Rendezvous Room and Canary Room was under the personal supervision of Leon Freis of Beverly Hills.

ARTHUR COFFEE was contractor, Jack Evans in charge of decoration, Henry Simsarian of the plumbing, and Herman Nataway of Los Angeles of designing and constructing of equipment.

"Just one visit to the Rendezvous Room and Canary Room will convince you that Del Tahquitz Hotel is progressing and advancing with the community," Hixson said in his invitation to Villagers and visitors.

Board of education, Palm Springs Unified School District, will hold a special meeting at 7:30 p.m., Thursday, October 28, at Frances Stevens school, in an effort to finalize its proposed bond issue to cover school needs for the next 10 years.

One of the main topics of discussion is expected to be an auditorium, its size and cost.

If agreement is reached, the bond issue probably will be presented to voters for approval in January or February of 1955.

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Appoint Ranes as City Planner

Appointment of Hermann Ranes, assistant planner for the City of Yonkers, New York, to fill the position of planning director of the City of Palm Springs was announced today by City Manager Robert W. Peterson. Ranes' appointment is effective December 1, and will fill the vacancy created by the resignation of W. G. Roeseler last Summer.

In addition to his work in Yonkers, a city of varied and complicated planning problems, Ranes has done planning studies for exclusive suburban areas in Tarrytown and other environs of New York. He is also widely experienced in housing matters, having served with the New York City Housing Authority prior to his present employment.

Redevelopment of badly designed areas, subdivision planning and master planning have been major phases of his training and experience. Peterson said.

Ranes received his Bachelor of Social Science degree from New York City College and his master's degree in city planning and housing from Columbia University. His wife, Christine, accompanies him to Palm Springs, which the young couple consider "a most beautiful place in which to live."

George Rodgers, assistant planning director who has been in charge of the planning department during the interim period, will continue as Ranes' assistant. Peterson commended him for the "fine job he has done and is doing at the present time" as acting planning director.

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PALM SPRINGS, CALIFORNIA

Monday, October 25, 1954

Flag Display

Navy Station Has Correct Information

Desert area residents who wish to know the correct way to display and respect the flag of the United States were invited to contact the Navy and Marine Corps Recruiting office in Riverside, Room 215, Post Office building, for a free illustrated pamphlet.

Laws have been written to govern the use and display of the flag and to insure a proper respect for it, the office personnel said. They urged everyone to display the flag on Armistice Day, November 11.

The only force that can overcome an idea and a faith is another idea and better faith, positively and fearlessly upheld.

— Dorothy Thompson,

"Liberty

— and Conformity in America."

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PALM SPRINGS, CALIFORNIA

Monday, October 25, 1954

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GREER GARSON ROBERT RYAN

M-G-M'S HER TWELVE MEN

Barry Sullivan

Color

PLANNING DIRECTOR — Hermann Ranes, assistant planner for the City of Yonkers, New York, who has been named planning director of the City of Palm Springs, effective December 1.

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Monday, October 25, 1954

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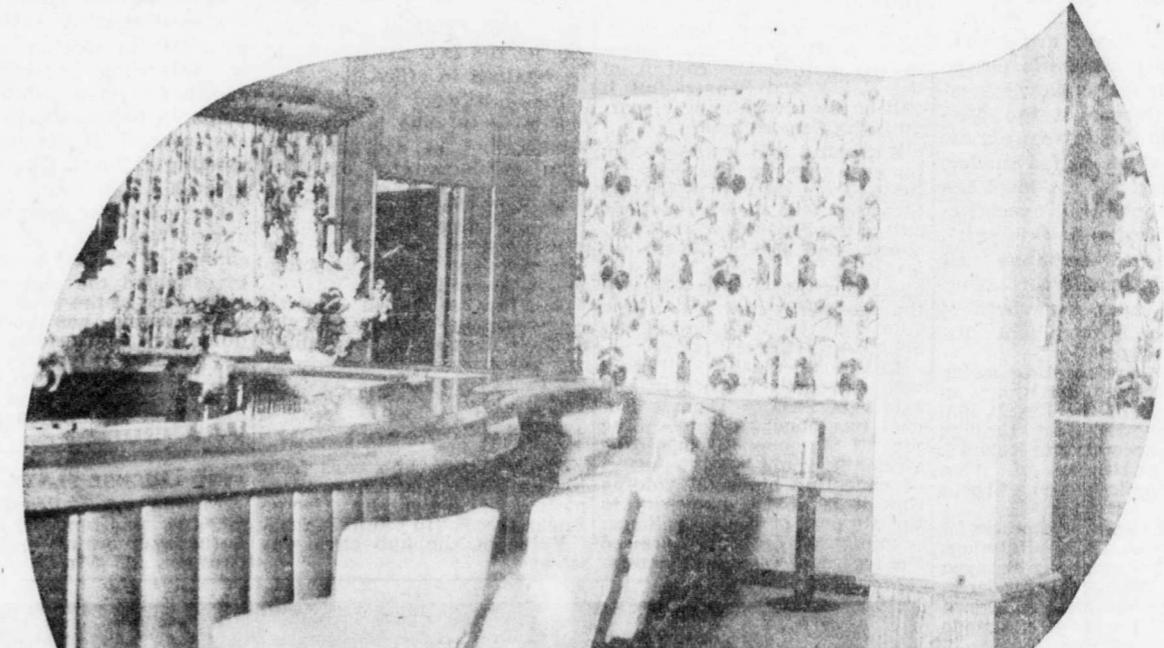
Screen Play by PAUL KELLY SIDNEY BLACKMER AND INTRODUCED BY DORE AVENON MUSIC COMPOSED AND CONDUCTED BY ERNEST K. CANN

Directed by WILLIAM A. WELLMAN

Music Composed and Conducted by Ernest K. Cann Directed by WAGNER BROS.

VILLAGE THEATRE Open 6:30 — Shows 6:45 & 9:30 Feature at 7:05 and 9:50

Announcing the Formal Opening Friday, October 29



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food deliciously prepared at popular

prices . . . breakfast, lunch and dinner

will be served . . . hours are from 8 a.m.

to 2 p.m. and from 6 p.m. to

**Thief Enters Room,
Steals Clothing**

Theft of clothing valued at \$225 from his unlocked room Thursday evening was reported to police by Albert J. Centoz, 2743 North Indian avenue.

**Purse Stolen from
Unlocked Automobile**

Theft of a purse from her unlocked car while she was visiting a friend at 2232 Vista Grande, was reported to police Monday by Mrs. S. W. Lovell, 1235 Via Miraleste.

**SPECIAL!
SPORT SHIRTS**

Short Sleeves. Regular \$3.50 & \$3.95 Values

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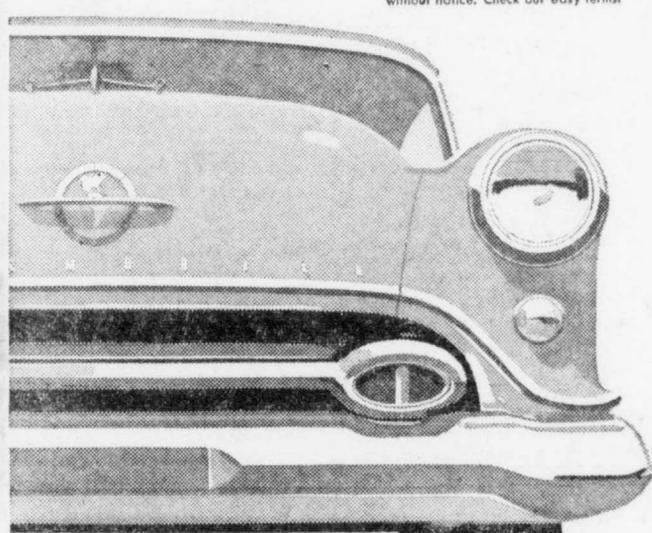
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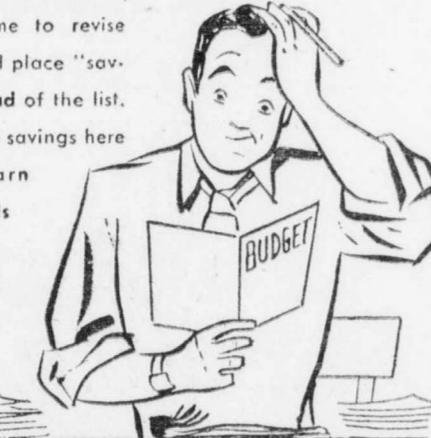
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AT KIWANIS CLUB — Olaf Nelson, center, author of the new book, "Stone Age Economists in the Atomic Age," was the speaker at the luncheon meeting of Kiwanis Club at Chi-Chi Starlite Room Tuesday. Above, he discusses the book with Jack McCoy, left, program chairman, and Ray Lusby, acting president, who presided.

**PHILLIPS CONFIDENT
OF VICTORY BY GOP**

Congressman John Phillips addressed a large group of Villagers Thursday at the Fiesta House on the Desert Inn grounds and said that, in his opinion, a Republican congress would be elected in the November 2 general election.

The meeting was sponsored by the Palm Springs Republican Women's club.

He said he was not worried about the outcome of the election and assailed the opposition's "grasping at straws" to attack the Eisenhower administration.

"WE ARE JUST beginning to roll in our campaign," he said. "The Republican party will not be stopped in its program of house-cleaning in Washington and re-establishing good government."

Deriding the Democratic claim that the administration is responsible for unemployment he said that the "nation is in the nearest thing to normalcy since the outbreak of the Korean war."

The dollar has been stabilized and inflation controlled, the veteran congressman asserted, adding that the GOP has slashed taxes by \$7,400,000,000 in the short time since it took over the reins of government.

HOWEVER, PHILLIPS grimly warned of the danger of lost seats in Congress, pointing out that the GOP has but a slim majority.

"We can't afford to lose any seats now," he declared. "It would delay us at a time when we should not be delayed."

On a personal standpoint, Phillips calmly scoffed at what he called his opposition's attempts to malign his 12-year record in Washington.

He denied reports which he said claimed he had cut allotments for Veterans Administration hospitals, thereby cutting

the number of hospital beds. He claimed that he did, in fact, increase the number of beds from 90,000 to 107,000.

PHILLIPS SAID he was not going to conduct an extensive campaign, though his district campaign will be accelerated and pushed by brochures to be mailed to all district voters.

He remarked that the "opposition had sunk to a new low in campaign propaganda," but that such "miss-statements" as have been published need no answer. Democratic allegations, he said, were "stopped cold" by true facts.

"I'm not worried," he said, "the record stands for itself, and the American people are sound enough to support good government."

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**Many Important
Subjects Before
CV Committee**

Coachella Valley Advisory Planning Committee will hold its next regular meeting Wednesday at 8 p.m. at the Desert Magazine building, Palm Desert.

The agenda will include the following topics—Is the present proposed county re-districting an answer to any of the problems of Coachella Valley?

**Author Speaks
Before Kiwanis
on Atomic Age**

Olaf Nelson, author of the new book, "Stone Age Economists in the Atomic Age," was the speaker at the Tuesday luncheon meeting of the Palm Springs Kiwanis Club at Chi-Chi Starlite Room.

Jack McCoy was program chairman, and Ray Lusby was in charge of the meeting.

Four delegates attended the California-Hawaii-Nevada district convention at Las Vegas last weekend, Mr. and Mrs. Red Kenyon, Mr. and Mrs. Bill Ford, and Mr. and Mrs. N. K. MacDonald, officers elect, and John Munholand.

The club will start meeting at El Mirador hotel, next Tuesday noon, October 26,

and a discussion of the proposed Indian avenue overpass at Highway 99.

President Paul Clark said that County Road Commissioner A. C. Keith or a representative from his office will be present to answer questions concerning allocation of Federal moneys for county roads in this area.

Progress reports from Desert County Incorporated will be made and also a preliminary report concerning a proposed branch county hospital. The Planning Committee meetings are open to the public.

**READ SUN
CLASSIFIED ADS**

RESORTRAITS

BY ROBERT LINSKEY



Today it is the Village Flying Great Grandmother who is the subject of this sketch. All the Village knows about Zaddie Bunker and so does a large segment of the rest of the nation. She recently returned from a cross-country trip alone in her airplane, visiting many spots and spreading the fame of Palm Springs. Mrs. Bunker is a pioneer of Palm Springs and played a leading role in its great growth and development. She carried the mail in the old days from the then SP depot at Garnet. And is still carrying the mail for Palm Springs today, if you will pardon a slang expression.



Welcome aboard!

Be our guest on your next trip to SAN FRANCISCO
Direct connections at Los Angeles with Western's "Champagne Flight" — the CALIFORNIAN!
Call Western at 2709 or the Olman Travel Service, 2756.

WESTERN AIRLINES

**Travel Agents to Visit
City Twice While on Tour**

Palm Springs will be visited Tuesday afternoon and evening by about 30 travel agents from throughout the United States.

In addition to the pre-and-post convention tours, the Southern California chapter of ASTA will hold its annual meeting here December 10 to 12, with 130 expected.

The American Society of Travel Agents' twenty-fourth annual convention, and World Travel Congress will be held in San Francisco November 1 to 5.

The two groups will arrive here by chartered bus from Los Angeles at 3:30 p.m., and will be entertained at a cocktail party hosted by The Desert Inn. They will be guests at El Mirador Hotel, leaving the following morning.

Official hosts for the groups will be George and Jan Olman of Olman's Travel Service,

**Three New Arrivals
at Desert Hospital**

A daughter, weighing six pounds seven ounces was born October 20 at Desert hospital to Mr. and Mrs. Al Ziskin of 270 North Sunrise.

On October 19, a boy, weighing eight pounds two ounces, was born to Mr. and Mrs. Thomas Killfoile, Eagle Canyon drive, Cathedral City.

Mr. and Mrs. Carroll Davies, of Desert Cove Ranch, Cathedral City, are the parents of a boy, born October 17. His weight was seven pounds 13 1/2 ounces.

Man may not live by bread alone, but may try to get along on crust—Bendixline, Inc., Bendix Products Div., Bendix Aviation Corporation.

Denslows

Our 17th Season
on the
Desert Inn grounds

(Free Parking While Shopping)

Order Your
Christmas Cards
NOW

Scenes of the Desert
This year make
your Christmas Cards

Denslows

137 North Palm Canyon Dr.
PHONE 5732

**The Desert Sun—3^a
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954**

UNWANTED HAIR

Vanished away with Saac-Pelo. Saac-Pelo is the only Saac-Pelo for treatment of unwanted hair. Free information at Lor-Bee Laboratories Ltd., Ste. 5, 679 Granville St., Vancouver, B.C.

**Chi-Chi
Starlite Room**

Opening Monday, Oct. 25

THE

Topnotchers
FAMOUS RECORDING ARTISTS
combining songs, comedy
and impressions

Harriette Blake

**Unusual Singer
and Acrobatic Artist**

Jackie Farrell

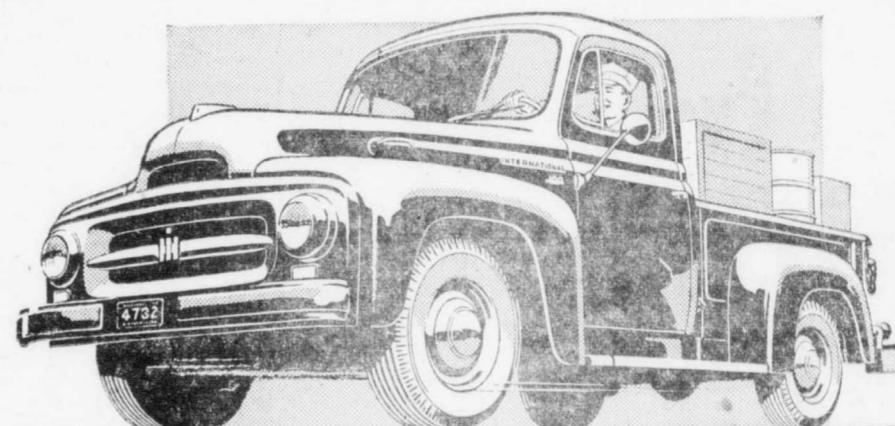
**Noted Broadway
Comedian**

* * *
**Dancing to
BILL ALEXANDER
and His Orchestra**

Reservations

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**The new INTERNATIONAL
ONE HUNDRED is the
EASIEST HANDLING PICKUP OF ALL!**



Here's what you get with the easiest handling 1/2-ton pickup! Outstanding new get-up-and-go... new high compression performance... extra easy steering... largest effective brake lining area in its field... tubeless tires, as standard equipment!

Now! Better than ever!

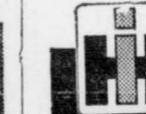
And now for extra handling ease: new automatic transmission, new overdrive, new power steering—each well worth the moderate extra cost! Come in and drive it today!

You can OWN it for only \$1656^{28*}

*Delivered locally. Optional equipment and state and local taxes, if any, additional. Price subject to change without notice.

Your trade-in may cover the down payment. Ask about our convenient terms.

**Kenny Paul's Automotive Service
4675 E. Ramon Road
Phone 2444**



INTERNATIONAL TRUCKS

Standard of the Highway

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

ALL THROUGH SUMMER

The weekly card parties given by the women of St. Louis parish were continued throughout the Summer. They were a source of recreation for the ladies of the parish and their non-Catholic friends. The group moved from home to home as each woman took her turn as hostess. The high score for the season was made by Mrs. Raymond Barone. The second high score for the season was held by Mrs. O. A. Torgerson. In the new series of parties begun after Labor Day, Mrs. Claude Cobb held the high score. With the season now opening, the parties are to be held in St. Louis hall twice a month. It is the intention of the party committee to run these socials throughout the season. Men are invited to play at mixed tables, or groups of their own choosing. Refreshments will be served.

GUILD MEETING

The first meeting of the Women's Guild of St. Louis Catholic church was held the past week with a surprisingly large

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BOGESS, Incorporated 2971

Penthouse 31, The Plaza

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FOSTER, HERBERT H. 3555

101 N. Palm Canyon Dr.

FULTON, MURIEL E. 2225

119 S. Palm Canyon Dr.

GANNON REALTY CO 2772

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HAMMOND, JAMES 5373

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813 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981

671 N. Palm Canyon Dr.

JAMES, MARTHA 2751

445 N. Palm Canyon Dr.

KOTY, FRED F. 5450 or 4620

1404 N. Palm Canyon Dr.

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MILLER, RAY 556

596 S. Indian Ave. 3722

MATHEWS, CHAS. J. 6821

MILLER, FRANK W. 2929

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227 N. Palm Canyon Dr.

NATHANSON, JERRY 5234

422 N. Palm Canyon Dr.

NICHOLS, CULVER 2182

861 N. Palm Canyon Dr.

RAY, TERRY ... 2064 or 5103

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VENGER, LOUIS 6060-5595

375 N. Indian, P.O. 1447

WEINSTEIN, RALPH 2884

256½ S. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311

423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727

1063 N. Palm Canyon Dr.

CATHEDRAL CITY

BILES, RUTH 8-4371

56 Glenn Street

HILLERY, WILLARD R. 8-3417

JORGENSEN, E. M. 8-3401

68-574 Broadway

SHERILL, R. H. "Bob" 707 and 713 "D" St. 8-3543

COACHELLA

RALPH L. STEPHENS CO.

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Palm Desert 76-3431

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BURKE, TONY 8-5432

Opposite Wonder Palms Hotel

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Senator 

L at 12th Street

Air-conditioned

Overlooking the world's most beautiful State Capitol Park . . . Superb Food . . . Dancing Nightly in Embassy Room . . . Cocktail Bar . . . The Social Center . . . Joseph Massaglia, Jr. President Charles W. Cole, Manager Free Parking . . . 400 Rooms. From \$5.00 up Teletype: SC-128 Other MASSAGLIA Hotels

Hotel MIRAMAR and Bungalows SANTA MONICA, California

Hotel EL RANCHO & Bungalows GALLUP, New Mexico

Hotel RALEIGH WASHINGTON, D. C.

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Hotel SINTON CINCINNATI, Ohio

World-famed hotels Teletype service—Family Plan

BLANKETS



CAREFULLY WASHED & FLUFF DRIED 75¢

Bedspreads, Drapes, Curtains, Pillows refreshed with washing

AUTOMATIC LAUNDRY

Rear of

PHONE 7984

440 S. INDIAN AVENUE (Just behind Palm Springs Cleaners)

UNEDITED

By BILL RASHALL

attendance. A tentative program of events was drawn up for the entire season. On Tuesday over thirty of the ladies attended a luncheon in Indio under the auspices of the Co-chella parish. Delegates from the fourteen churches of the region were present.

NEW ROOF ADDED

A new white roof which helps to accent the recently completed porch and bell tower on the Community church was installed last week. This evening a potluck supper will be held at the church. The program following the meal will feature pictures of Mr. and Mrs. Edward Dering's long tour of Mexico from which they have just recently returned.

COMING HOME

The early onset of Winter in other places is hurrying still more villagers home. The Southstones, Morris and Inez have returned to their Grandview Court after a Summer spent at Lake Tahoe. Mr. Southstone says the late Fall fishing was far better than the Summer angling... William Lewis has returned home from an eastern trip to Detroit and Canada where he visited with brothers he hadn't seen in forty-seven years. Besides getting reacquainted with the brothers, he met for the first time their wives and his nieces and nephews and their families... Mrs. J. F. Keefe opened her home last week after a busy Summer spent in Los Angeles.

CATHEDRAL CITY NOTES

Leslie Kelley underwent eye surgery Monday morning at Loma Linda Hospital, and his many friends will be happy to know that his doctor has assured the Kelleys that the operation was a success. It is expected that he will be in the hospital about ten days.

Mr. and Mrs. Louis Stokkey of Seattle, childhood friends of Miss Lydia Engh, have been vacationing here for the past two weeks. Mr. Stokkey is a Seattle city employee, and Mrs. Stokkey is in a Federal office in Seattle.

Legal Notices

NOTICE OF INTENDED SALE
NOTICE IS HEREBY GIVEN:

That QUINTET ENTERPRISES, INC., a California corporation, Vendor, whose address is 2960 S. Griffith Rd., Los Angeles, Calif., 90027, California, in the City of Los Angeles, County of Los Angeles, State of California, intends to sell to EDWARD J. ELIAS and MARGUERITE ELIAS, Vendee, whose address is 2960 S. Griffith Rd., Los Angeles, Calif., 90027, California, in the City of Palm Springs, County of Riverside, State of California, the following described personal property, to-wit: All stores, trade fixtures, equipment and good will of a certain business known as KACTUS KOTTONS, and located at 404 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, and the aforesaid transfer and assignment of the same will be made, and the consideration therefor will be paid at 10:00 o'clock a.m. on the 27th day of October, 1954, at the Escrow Department of the Citizens National Trust & Savings Bank of Riverside, at its Palm Springs Office, whose address is 436 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California.

Dated: October 20, 1954.

QUINTET ENTERPRISES, INC.
By: Charles J. Beckwith, Pres.
By: T. J. Ventor, Sec.

Vendor
Edward J. Elias
Marguerite Elias, Vendees
38—Desert Sun, Oct. 25, 1954.

State Capital's Premier Hotel

Senator 

L at 12th Street

Air-conditioned

Overlooking the world's most beautiful State Capitol Park . . . Superb Food . . . Dancing Nightly in Embassy Room . . . Cocktail Bar . . . The Social Center . . . Joseph Massaglia, Jr. President Charles W. Cole, Manager Free Parking . . . 400 Rooms. From \$5.00 up Teletype: SC-128 Other MASSAGLIA Hotels

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World-famed hotels Teletype service—Family Plan

BLANKETS



CAREFULLY WASHED & FLUFF DRIED 75¢

Bedspreads, Drapes, Curtains, Pillows refreshed with washing

AUTOMATIC LAUNDRY

Rear of

PHONE 7984

440 S. INDIAN AVENUE (Just behind Palm Springs Cleaners)

UNEDITED

By BILL RASHALL

Rolling from south to north on Palm Canyon drive with Ray Corliss as a passenger and this Chamber of Commerce dynamo leans back in patriarchal fashion to make this observation: "Look at that street, will you? Pretty good for this time of year. Much better than last year at this time."

Corliss was talking about the heavy flow of traffic on the drive, and the unusual amount of pedestrian traffic as well. I remember when I was doing publicity for commercial establishments and motion picture theaters up and down the Pacific Coast. When my clients reported good business I used to sleep well at night. When they did not, I suffered from insomnia. It was an ulcer growing business but exciting. Ray Corliss, who is doing publicity for the City of Palm Springs, is the Chamber of Commerce and poor publicity. If the town is reaping a good harvest of Winter guests and tourists, the Chamber of Commerce and the publicity is swell.

HOWEVER, I BELIEVE that the job now being done by Ray is an outstanding one with the exception of one handicap — the Chamber hasn't got enough money to hire sufficient assistance for Corliss' department. That's only my opinion. Don't throw any bricks, please.

Received a letter from that terrific guy Bill Molan, president of the Regan Bread company in Minneapolis and St. Paul. It was only to inform me that he loves to read The Desert Sun and incidentally, many friends will be happy to know that his doctor has assured the Kelleys that the operation was a success. It is expected that he will be in the hospital about ten days.

Mr. and Mrs. Louis Stokkey of Seattle, childhood friends of Miss Lydia Engh, have been vacationing here for the past two weeks. Mr. Stokkey is a Seattle city employee, and Mrs. Stokkey is in a Federal office in Seattle.

Legal Notices

CITY OF PALM SPRINGS
Office of City Planning Commission October 18, 1954

NOTICE OF PUBLIC HEARING BY THE CITY PLANNING COMMISSION OF THE CITY OF PALM SPRINGS ON APPLICATION FOR CONDITIONAL USE PERMIT

NOTICE is hereby given that under and by virtue of the authority vested by the Zoning Ordinance (Ordinance 262), Article 925, the Planning Commission of the City of Palm Springs will hold a public hearing at 4:00 o'clock P.M. on November 10, 1954 in the City Council Chambers, 3340 McCallum Way, Palm Springs, California, City of Palm Springs, County of Riverside, State of California upon the application of Maynard Mead to locate an automatic car wash on the following described property:

A portion of Palm Valley Colony Lands subdivision, Section 23, T4S, R4E, SB&BM, as shown on the map of Palm Valley Colony Lands on file in Book 14, Page 652, Records of San Diego County, California, beginning 250 feet south of the northeast corner of the south one-half section, extending westward along the south line thereof to a point 100 feet from the exterior limits of the property, thence west to the highway. The property comprises 1.71 acres of Lot 12.

This property is located on the east end of South Palm Canyon Drive between Camino Parcels and Sunny Dunes Road, and is classified in the M-1 (Manufacturing) District, R-2 (Residential District) and R-1A (One Family Residential District). 10,000 square feet lot area, subject to a zoning overlay classification of Zone G-6 (Guest Ranch).

To amend and to reclassify the Official Zoning Map adopted by and made a part of Ordinance No. 262 by Paragraph 921.2 of said Ordinance by reclassifying the following areas:

Zone B-3 (Agricultural and Hotel District), B-2 (Limited Multiple Family Residential District) and R-1A (One Family Residential District). 10,000 square feet lot area, subject to a zoning overlay classification of Zone G-6 (Guest Ranch).

Notice is hereby given that the hearing on said matter will be held by the City Planning Commission on November 10, 1954 and again on November 24, 1954 at 4:00 o'clock P.M. in the City Council Chambers, 3340 McCallum Way, Palm Springs, California, City of Palm Springs, County of Riverside, State of California.

Notice is hereby given before this Commission all persons interested and the general public will be afforded an opportunity to be heard. This notice is being sent to all owners of property within 400 feet of the exterior limits of the property in question.

GEORGE H. RODGERS, Acting Planning Director

346—Desert Sun, Oct. 25, 1954.

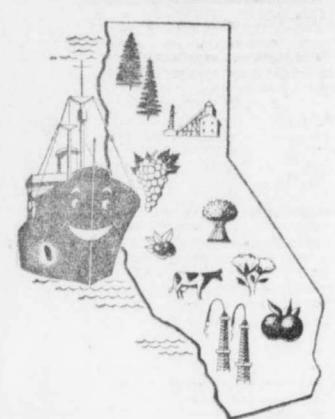
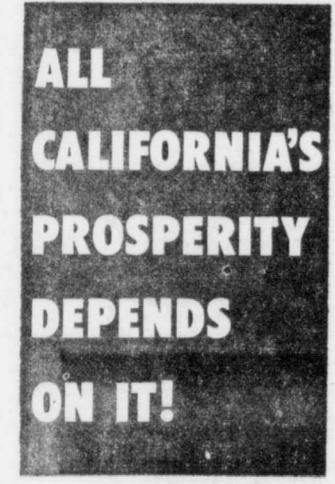
Housewarming Saturday to Open Youth Center Season

Palm Springs Youth Center has been completely redecorated, and in celebration of the event a "housewarming" social for teen-agers will be held Saturday, October 30. Director Ted McKinney announced this week.

Under the direction of Stewart Williams, William H. Kehlbrink has completely redecorated the interior, using as a basic color scheme a light buff and brown.

Members of the Youth Center

- PAID POLITICAL ADVERTISEMENT -



Proposition 5 renews a 40-year old law exempting home-owned ships from personal property tax levies that can't be assessed against foreign and out-of-State ships. Let's protect the jobs and prosperity that a thriving shipping industry means to California.

Keep Shipping Alive!

VOTE

YES

ON PROPOSITION

5

Election, November 2

STATE COMMITTEE

FOR PROPOSITION 5

600 Market St., San Francisco 448 So. Hill St., Los Angeles

Harold Black & Mrs. Amer Stohr Co-chairmen

**BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
RAMON RD. & INDIAN AVE.**



(Desert Sun Photo)

START THIRD SEASON — Bud Bachtold, on left, manager of the Palm Springs and Hollywood Don the Beachcomber restaurants, is being congratulated by Ward Risvold and Oliver B. Jaynes, on right, publishers of The Desert Sun, as the Palm Springs restaurant opens for its third season. With them at the table are Miss Bess Bender, one of the most beautifully gowned women at the opening, and her escort, Al Ab Dun Nur Desert Provision company.

was Nina's friend, Louis Laurer. The Bunkers are former Winter residents of our community, but are at present located in Laguna Beach where they went for the Summer months.

**DEKKER
PAstry SHOP**

FineST homemade
breads . . . cakes
pies . . . cookies

**OUR NEW
PHONE NO.**

5167
468 NORTH
PALM CANYON DRIVE

**EL MIRADOR
HEALTH CLUB**

Open to the Public
Rock Steam Baths
and Swedish Massage
only \$6.00
Men & Women Departments
FRED LEEAMANS
PHONE 2044
El Mirador Hotel

The Desert Sun—**6a**
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954

Desert Trailer Haven Opens with Big Party

Desert Trailer Haven, 601 East Arenas road, opened its completely modernized trailer park Friday, October 22, with an open house in the evening to mark the event.

New owners Earl F. Emmons and Theo Filer have completely modernized the park, one of the oldest in the Village. New features are wiring for electric ranges and other large appliances, and lots 40 by 42 feet, and 40 by 45.

A Western dance was the highlight of the open house, which started at 7:30 p.m. Refreshments were served.

Munholland for Values

Business calls owner to Pasadena.

This 5 room home
MUST BE SOLD.
Has two large bedrooms,
living room, separate
dining room and kitchen.
Garage has plumbing
ready for fixtures to
convert into guest room.
Lot completely walled
and beautifully planted.
Sprinklers in . . .

Present 1st trust deed
\$12,000

For Quick Sale
\$14,500

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1059 N. Palm Canyon
Phone 3673

John C. Davis
Associate Broker

Southern California Open Golf.
Championship

Tamarisk Golf Club

Thursday,

October 28

thru

Sunday,
October 31

SEE THE BIG NAME MOVIE STARS and BIG NAME GOLFERS PLAY

LOOK THIS LIST OF PARTICIPANTS OVER:

Pros
Smiley Quick
Ellsworth Vines
Jerry Barber
Harry Bassler
Ralph Evans
Mike Dorovic
Walter Duda
Mortie Dutra
Zell Ector
Jimmy Hines
Bud Holscher
Eric Monti
Paul Runyon
Ed Vines
Olin Dutra
Frank Stranahan
Bob Rosburg
Gene Littler
Dr. Bud Taylor
Paul Hahn

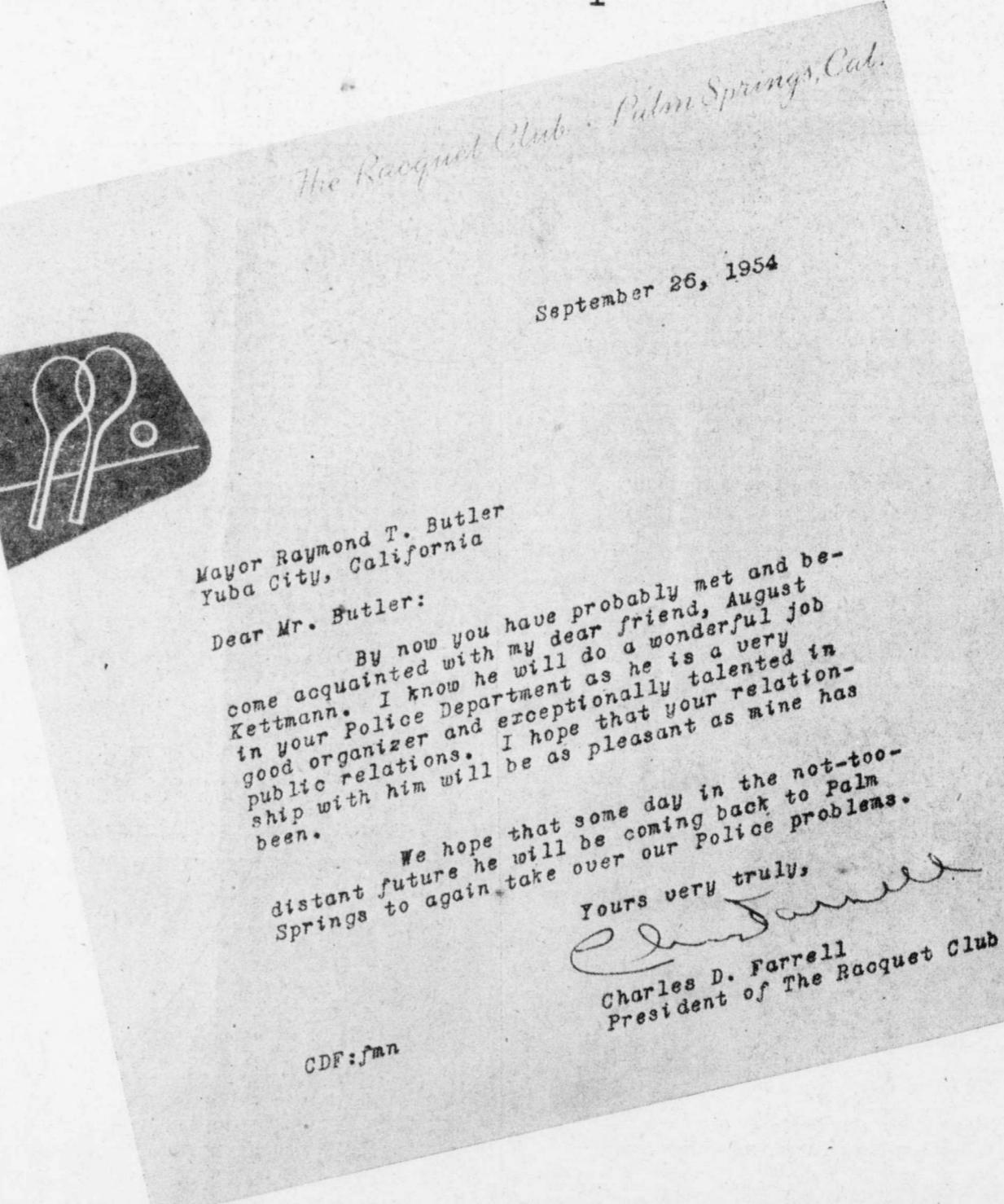
Amateurs
Jack Benny
Dean Martin
Frank Sinatra
Desi Arnez
Harpo Marx
Groucho Marx
Phil Harris
Norman Krasna
Irving Cooper
Mike Ferrenz
L. M. Halper
Milt Hicks
Harold Hicks
John Dawson
Bernie Solomon
Joseph Somers
G. E. Swanson
Glenn Thomas
Art Anderson
M. O. Anderson
Eddie Meyerson

Daily Admission
\$1.00 inc. tax

Complete Tournament
Admission
\$3.00 inc. tax

TAMARISK GOLF CLUB

Ex-Mayor Charles Farrell Expresses An Opinion In the Form of a Hope . . .



Committee favoring re-appointment of
August G. Kettmann
as Palm Springs Chief of Police

Finance Clearing of Beverly Hills

Pays Interest Monthly
on all loans made to them

By loaning your Money to Finance Clearing, retail factors

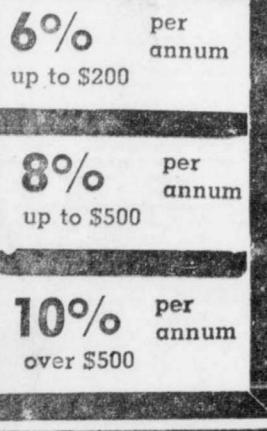
YOU WILL ENJOY THESE ADVANTAGES:

- Your loan to us will pay interest by the tenth of each month.
- Your loan to us is backed by 50% in cash (lawful money of the United States) and 75% in collateral—for a total of 125%.
- All loans, plus interest earned, paid immediately upon presentation of note. By mail or in person.

FINANCE CLEARING of BEVERLY HILLS

Palm Springs Office — 123 East Andreas Road
Suite 2 — Carnell Bldg. Phone 2170

INDIO OFFICE 45-087 Jackson St. BAKERSFIELD OFFICE 1603 California Ave. BEVERLY HILLS OFFICE 260 S. Beverly Dr. Phone FA 4-9666 Phone BR 2-7945





(Desert Sun Photo)
AT BEACHCOMBER — Down from Los Angeles for the opening of Don the Beachcomber were Mr. and Mrs. Shelton McHenry, owners of Tail O' the Cock.

TWENTY-EIGHTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page 1-b Palm Springs, California, Monday, October 25, 1954 2nd Section

Around Town

with Hildy Crawford

Confuzzled Shriners took over Palm Springs this weekend . . . and the burning sands of the desert for miles around . . . The newly-opened Desert Inn served as headquarters for the Honeymoon Ceremonial group . . . and a fashion show luncheon there on Saturday entertained wives of the Shriners . . . This was followed by an aquacade in the pool at Palm Springs Biltmore . . . and a dance at the Legion Hall in the evening . . . El Mirador, too, was back to a fabulous normal this weekend . . . and filled with the Southern California Building Material Dealers Association conventioneers . . . with Senator William Knowland addressing their luncheon meeting Saturday noon . . . and the Starlite Patio once more the scene of gay cocktail parties . . . Palm Springs was the busiest, gayest spot in Riverside county this weekend.

Tennis Club Opens

The Tennis Club's beautiful Bougainvillea Room will be a gay scene Saturday night . . . as members and their guests gather for the opening party . . . Tony Rose and his entertainment group have been engaged again for this season . . . and will play nightly, Wednesday through Sunday of each week until the first of the month . . .

Babe Churchill, who took off for an Eastern visit to Detroit, New York and Boston . . . seven days after getting home from their South American cruise . . . returned to Palm Springs last week . . .

She and Owen are entertaining around 100 friends at cocktails Saturday night . . . preceding the Tennis Club's opening party . . .

Among the many out-of-towners who will be down for the Churchill party and the opening will be . . . Ava and Al Ralph, Hazel and Fred Albertson, Elinor and Frank Dwyer . . . Ada and Leonard Lyons, Ruth and Gene Kegley . . . the George Barracoughs, Earl Callans, Charles Carr . . . Bill and Betty Bannerman, Bertine Treat . . . and, of course, all the Tennis Club regulars will be there . . . to make this one of the gala affairs of the early season . . .

Entertaining for their weekend guests, Dr. and Mrs. J. C. Frudenfeld of Inglewood . . . Mr. and Mrs. Roger Williams hosted a small Saturday night dinner at their home on Monte Vista . . .

Their guests included the Hilton McCabes, Burnham Bigelow, Mr. and Mrs. Stewart Williams . . . and a cousin Frank Humberger of Cleveland, who is out west on a business trip . . .

The Terry Rays entertained a few friends at a Wednesday night barbecue . . . at their new home in El Mirador Park . . . In the party were . . . the A. R. Simons, Howard and Kay Morris, the Asher Levys . . . Joe and Virginia Gamble, Mrs. Lillian Corman, Peggy D'Auvray and Graham Dexter . . .

Home Again
Back from their summer in Switzerland . . . Max and Emily Schwab have opened their Smoke Tree home . . . Arriving today for a brief visit with them are . . . Mr. and Mrs. Jean Armleder, owners of the famous Richemond hotel in Geneva, Switzerland, who are touring the United States . . . and the Jack Stewarts of the Camelback Inn at Phoenix . . .

Jock Williamson was in the Village for a few days . . . completing decoration of the Ben

T. Gale home at Thunderbird . . . This is the house that Jock built originally . . . Now he is back in Santa Barbara with the Kirk Johnson . . . but will be down in time for Thunderbird's opening . . . The Johnsons, too, are looking forward to being here for the winter . . .

Jock was back east this summer and was at the palatial New Hampshire home of the Alvin Fullers when the hurricane hit . . . The estate was hard hit and their yacht was blown right out of the harbor, finishing up across the main highway . . . Lots of excitement . . . Jock says they had a wonderful time otherwise and attended theater openings in Boston and New York, including the Boston opening of the Theater Guild season . . . The Fullers plan another Palm Springs visit this winter . . .

Betty Herbert's mother Mrs. Elizabeth Hurst of Los Angeles suffered a heart attack . . . and Betty went in town Friday to be with her at the hospital . . .

Bob Bonesteel, executive secretary to E. Roy Fitzgerald, is at El Mirador for a month . . . His wife Mary will be out from Illinois to join him about Thursday of this week . . .

Mr. and Mrs. Edward Stamm of Santa Barbara . . . who celebrate their wedding anniversary

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Installing
Traverse Rods
Matchstick
BAMBOO
DRAPE
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First in California
to have the
sensational new
FLUGELMAN
Dress
Cotton Prints

CUSTOM

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Estimating
Installing
Traverse Rods
Matchstick
BAMBOO
DRAPE
• • •
First in California
to have the

DESERT

YARDAGE

254 N. Palm Canyon Drive

PHONES 7296 - 7857

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates.)

October 26
Kiwanis Club, El Mirador, noon.
Soroptimists, Chi Chi Blue Room, noon.
Desert Does, Elks Lodge, 8 p.m.
St. Paul's Guild, 210 El Camino Way, 12:30.

October 27
Rotary Club, Palm Springs Biltmore, 12:10 p.m.
Writers Guild, organization meeting, 707 No. Palm Canyon, 7:30 p.m.

October 28
Lions Club, Chi Chi Blue Room.
Katherine Finch P.T. Group Mexican Dinner, at the school, 5:30-9 p.m.
Elks Lodge No. 1905, lodge hall, 8 p.m.

October 29
Los Compadres Halloween Party.
Tennis Club Opening.
Halloween party and dance, Elks Lodge, 9 p.m.

Sally Stone is Party Hostess on Sixth Birthday

Mrs. Harry Clatworthy returned from Colorado and opened their San Lorenzo home in time to give a birthday party for her granddaughter Sally Stone on Saturday. Sally is the daughter of the Joel Stones.

It was Sally's sixth birthday and she entertained 12 friends at a matinee, followed by ice cream and birthday cake at the Clatworthy home.

Enjoying the gala afternoon were: Kathy Taylor, Dede Backstrom, Susan, Sally and Cindy Elliott, Shelby Coffey, Laurie Ann Fox, Angie Foster, Cindy Noles, Debby DuBois, Nan and Beth Stephens.

Art Galleries Open to Public

A combination housewarming and birthday party celebrated Jules Mazarin's 50th birthday affair in their new home at 1664 South Calle Marcus . . .

The Mazarins, Jules, and Dorothy, discovered Palm Springs and decided to become Villagers . . . moving in the middle of August . . . Their house complete with swimming pool and cabanas . . . accommodated 60 people for their big weekend party . . .

The first exhibition of the season of paintings by members of the Painters and Sculptors Guild has been hung in El Mirador Hotel. This exhibition will last until November 15 as will the present exhibition at the Desert Art Center Gallery.

Everyone is welcome to the Desert Art Center Gallery and is invited to view the work on exhibition. The Desert Art Center may be reached by telephoning 5180.

at the Beachcomber opening . . . and the management sent them an anniversary cake like none I have ever seen . . . I guess you might call it a kumquat cake . . . It was kumquats, loquats and candied quinces . . . bedded in sparkling ice . . . with tiny candles glowing an anniversary wish . . .

Former Palm Springers, the Clare Kellys of Denver, returned home this weekend . . . after a 10-day vacation here . . .

The Sea Horse

Specializing in sea foods



Opens

October 29th

363 North Palm Canyon Drive



Sandra Cordrey Betrothal is Announced by Parents

Mr. and Mrs. Earl Somers of 430 South Cahilla road, this week announced the engagement of their daughter Sandra, to Second Lieutenant William Parry O'Brien, Jr., of Santa Monica. U.S.C. He is affiliated with Phi Kappa Psi fraternity and a member of the Skull and Dagger, men's honorary society. His parents are Mr. and Mrs. William Parry O'Brien Sr. of Euclid avenue, Santa Monica. The wedding date has not been set.

Sandra, who attended Palm Springs and Santa Monica high schools, and Stephens College, is now at the University of Southern California and a Pi Beta Phi.

Lt. O'Brien, who is in the United States Air Force Reserve, graduated next June from

Elks to Give Hallowe'en Dancing Party

A Halloween party and dance for Elks and their guests will be held at the Elks lodge hall on Saturday night, October 30, with dancing from 9 to 1 a.m.

Pat Cohen is chairman in charge of the party and dancing will be to the music of the Musicales. Additional entertainment is planned. Costumes are optional.

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1/3 & 1/2

in the Lobby of the El Mirador Hotel

**Kindergartners
at Birthday
Party for Lindy**

A group of kindergarten classmates gathered at the R.A. Metzdorf home on South Penticton Saturday for the party that celebrated little Lindy Metzdorf's fifth birthday. Each child attending the party received a souvenir gift presented by the little birthday girl.

At the party were: Harriett Cocoran, Christy Dorn, Jamie Harrell, Linda Sue Heffner, Melinda Mediano, Phyllis Ortega, Linda Marquez, Rosie Rodriguez, Dawn Sampson, Leslie Sely, Penny Pritchett.



Dorothy Frost

and

Carolyn Logan

have opened their own

Beauty Salon

on the Terrace

in The Center

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Free Parking

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PHONE 2424

day of the month meeting will be devoted entirely to working with the therapists. A business meeting will follow. On the fourth Tuesday of the month the evening will be a social gathering with fun and entertainment for all members.

The wife, mother or sister of an Elk, of any Lodge, is eligible and welcome to become a Desert Doe. Further information may be obtained by calling Mrs. Ella Olsen, 3213, membership chairman.

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954

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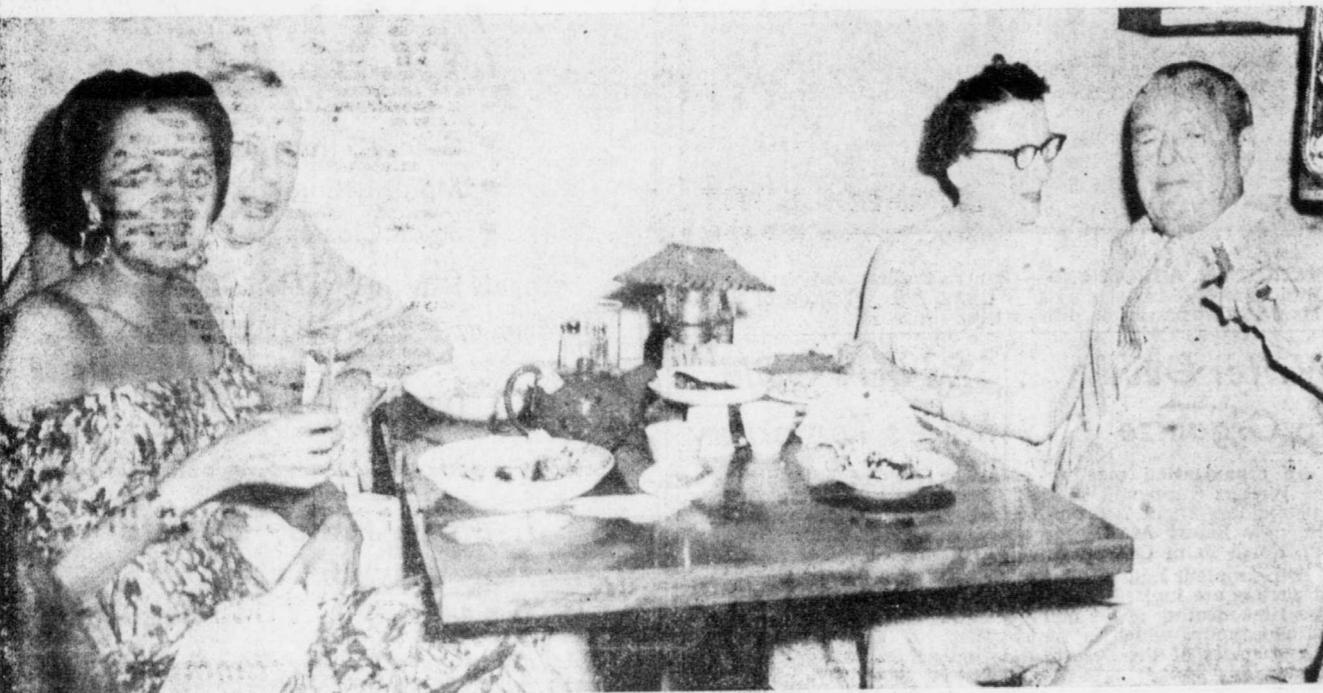
Phone 2121

Have a Coffee Shop luncheon served while your hair is drying



(Chamber of Commerce Photo)
P-TA CHUCKWAGON — 175 parents and teachers gathered at Sunny Cove for Cahuilla P-TA's chuckwagon potluck. That's

Mrs. William Hall, of the committee in charge, left front, and Mrs. William Elliott next to her, Mrs. Oscar Gilbert on the right, and Paul Summit, in the rear.



(Desert Sun Photo)
AT THE OPENING — A foursome at the Don the Beachcomber

opening were, left to right, Mrs. D. B. McGovern, Gordon Prentice, Mrs. Prentice and Mr. McGovern.

Dr. Woodmansee Addresses Lions

Dr. C. H. Woodmansee was the speaker Thursday before Palm Springs Lions club dis-

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PALM DESERT

BY MRS. HELEN ANDERSON

Calendar of events for fol-

lowing week:
Monday, Oct. 25 — Ladies' luncheon and cards, Shadow Mountain Club.

Wednesday, Oct. 27 — Cub Scouts, Pack 76, homes of Mmes. William R. Johnson and Stanley Ring; John Phillips dinner and speech, Indio Woman's Club, 5:30.

Thursday, Oct. 28 — Brownies, Community Church House, Mmes. Helen Coats and Lucille Ellis leaders.

Friday, Oct. 29 — Rotary Club, S.M.C.; Tri D's, S.M.C.

Saturday, Oct. 30 — Little Shadows, S.M.C.

It was a great loss to the community, when Harold Carpenter passed away on Wednesday.

SEASON UNDER WAY

Many functions have taken place since Tuesday . . . among them: The Pet Show held at Palm Desert school by the Indio Recreational district. Children appeared from all over the area to win prizes for their beloved animals.

The opening of Fire Cliff Lodge on October 15 with Owen and Mary Ann Hudson back from Balboa Island. Mary Ann said that she has three albino to her credit!

DESERT ART GALLERY

This will be the first week-

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**Morgan's
Gift Shop**



(Desert Sun Photo)
VILLAGE VISITOR — Here for a Palm Springs visit with her brother City Attorney Jerry Bunker and his wife is Miss Pat Bunker of New York. Miss Bunker is assistant to Fleur Cowles of Look magazine and an ardent California booster on the East Coast. They were lunching at the Chi Chi Friday.

Chuckwagon Party Draws Large Crowd

Hurricane lamps and lanterns lighted the tables and Joe Butler kept a bonfire burning at Sunny Cove Tuesday evening, when Cahuilla P-TA held their chuckwagon potluck dinner. Around 175 parents and teachers turned out for this big event of the early Palm Springs season. Curly Atkinson serenaded with his Western songs adding to the chuckwagon atmosphere.

The menu included barbecue beef beans, salads, french bread, cake and coffee and Earl Hough and Dr. Robert Backstrom acted as chefs for the occasion.

Mrs. Joe Butler, hospitality chairman, was in charge. She was assisted by her committee and Room Mothers.

Mrs. William Kehlenbrink, membership chairman, reported that membership this year has already matched that of last year and that a large increase is anticipated during the coming year. The first grade class taught by Mrs. Joe Syups won the prize as the first to reach a 100 percent membership goal.

end that the Desert Magazine Art Gallery will be kept open with Mrs. Harriet Day back behind the counters in the book store. While talking with Mr. Randall Henderson (the owner) asked what publications had come off the press recently. Here's a list: Desert Magazine edited by Randall Henderson; Archery Magazine edited by Roy Hoff; Lapidary Journal edited by Lelande Quicks; Desert Rat Scrap Book (quarterly) edited by Harry Oliver; The Milepost Alaska Guide (two editions annually), William A. Wallace; Smoke Signals (Palm Springs High school paper, twice monthly), edited by staff; The Desert Rat, edited by Herb Slemser (annual publication of Smoke Tree). Books published recently are Lost Gold and Buried Treasure of the Desert Frontier by John D. Mitchell; The Salton Sea (paper bound); Dawn to Dusk by Florence L. Cuddy of Tehachapi, Calif. (book of poems); Desert Land by Adger and Evelyn Hutchinson of Joshua Tree (book of poems); Pegleg Smith's Lost Gold by J. Wilson McKenney (paper-bound); Rockhound Buyers' Guide by Lelande Quicks (paper-bound annual).

Teachers in each classroom will discuss their daily program with parents. What is taught and how it is taught will receive major emphasis. It is felt that each child has a better opportunity for success in school if the parents and teacher share a greater understanding of the subjects taught, methods of teaching and general classroom procedures.

Parents have been invited to bring questions for discussion. These meetings are planned as a preliminary to the individual Parent - Teacher conferences which are held when the quarterly grade cards are issued.

Room mothers will assist the classroom teachers in these meetings.

Mrs. Harry Clatworthy had as her houseguest this past week Mrs. C. C. Craig of Beverly Hills. Mrs. Clatworthy returned from Colorado this last week and her husband will join her at their San Lorenzo home around the first of the month.

Mrs. Jules DeVozzon is spending the week in Beverly Hills, with her daughter Barbara, who is resting at a Beverly Hills hospital and recuperating from a minor illness.

COMING EVENTS
Things to come: Next meeting of the Palm Desert Business and Professional Women will be held on November 4 at Mary Ann's Waffle Shop at 8 p.m. Program will be My Tour Through Europe presented by Elaine Buttrud . . . this includes colored slides.

The Annual Bazaar to be held at the Indio Woman's Club on Saturday, Nov. 6. This is presented by the Woman's Guild of St. John's Episcopal church to raise finances for the building fund. Much work has been done on many beautiful articles created by members of the group. There will also be the Nearly New Section, which always offers many lovely dresses and objects.

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SUNNY SUND — Miss Sund opened her Palm Springs Don the Beachcomber restaurant on Wednesday night. Exotic greenery, soft lights, music and orchid leis, delectable Cantonese foods and South Seas drinks, and the gay throng that filled this popular spot made it a memorable evening.

Civic Chorus to Present Four Extra Programs

Palm Springs Civic Chorus' five members, directed by Edward Tritt. The second program will be a piano recital by Mary Hoover. Miss Hoover is a graduate of Julliard Conservatory of New York City and has concertized both here and abroad. She will be remembered for her excellent rendition of the Bach Toccata and Fugue in D at the Annual Bach Festival last Spring.

The next program will be a vocal recital by two well known local soloists: Reba Mason, contralto; and Evelyn Spikre, soprano. Both singers have been heard in Civic Chorus presentations. Their program will include one group of duets, due to the enthusiasm with which audiences received their singing in Handel's Messiah and Mendelssohn's Elijah.

Climaxing this series, the Civic Chorus expresses its distinct pleasure in the presentation of a long awaited duet concert by Christine and Harry Tomlinson.

Season tickets, which include the six choral concerts, are now on sale. The oratorio, Haydn's Creation, will be sung Sunday, November 7, at the Jewish Community Center at 8:15 p.m. Season tickets may be obtained by contacting Harry Tomlinson or any member of the Civic Chorus.

Clar E. Johnson, who summered at Gull Lake Country Club at Battle Creek, Michigan, will be motoring home very soon now, arriving around the first of the month.

Beth Scott spent the weekend attending the California State Hotel convention at Hotel del Coronado.

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BEAUTIFUL furnished home,
2½ years, 3 bedrooms, 3 baths,
heated and filtered pool,
34x18, large patio, fenced
yard, lot 100x100. Asking
\$12,000. May lease 1 year. Mr.
Billings, owner. Phone 5639.

TRUST DEEDS bought, small
discount, private party. Write
J. Nagler, 330 N. Alfred, Los
Angeles.

TWO TRUST deeds for sale at
discount. Also 4 bedroom
home. Phone owner, 3250.

Lots & Acreage 33

2 VIEW lots, Carmelita and Del
Monte Owner, Cr. 6-0404 —
Cr. 19322, Beverly Hills.

TRADE: 2 hilltop lots for '54
Cadillac or Lincoln. Phone
owner 7127.

2 INCOME lots 160x80, corner
Coronado and El Dorado. Owner,
call L.A. Atlantic 77329.

For Sale or Exchange 34

MODERN DINING room and
cocktail lounge. ½ interest or
all. Best location. Terms or

What Have You? Phone 3350.

DON'T BUY "BUILD"

HERE'S THE REASON WHY
FOR \$13,750 you can have 3
bedrooms, 2 bathrooms, living
and dining room, kitchen.
Lots of cabinets, dinette, stone
fireplace, forced air furnace,
cooling system, insulated,
large closets, 436 square feet.
Double garage, large concrete
patios and driveway. Many
other fine features. Finest
construction. On your lot.

OR
Other dwellings as low as \$7.50
per foot. Apartments as low
as \$8.00 per foot.

will draw

Plans Free

to your liking
IF I BUILD

RESIDENTIAL-COMMERCIAL INCOME

Prices and Quality Cannot
Be Beat

COMPARE NOW

DARWIN

PHONE 2305 — 7565

6 MOTEL one bedroom apart-
ments, furnished plus clear-
ings, pool, 1 acre, clear.
Want larger income. Will as-
sume. Owner, P. O. Box 263,
Desert Hot Springs or Sy 0423.

DUPLEX, furnished. Tile roof,
double garage. Walking dis-
tance. For Los Angeles

double or triplex. Phone

Real Estate—For Sale 35**YOU'LL WHISTLE**

in amazement at the low price of this 3 bedroom house. Out of town owner says sell for the ridiculously low price of \$12,600 which includes carpets, drapes, refrigerator and range.

We are featuring 6 units in the best hotel area. It is situated on a corner lot and is zoned R-3. It has room for more units and/or pool. Priced to sell.

Ralph Weinstein

REALTOR
256½ S. Palm Canyon Drive
Phone 2884

MAY WE show you the house you've dreamed of building. A new unfurnished 3 bedroom, 3 bath, lanai home. Large rooms and closets, sliding glass doors, unit heat, refrigeration, inside barbecue. Excellent location. \$36,500.

MARTHA JAMES

REALTOR

Milton Mack

445 N. Palm Canyon Dr.
Phone 2751

ONLY \$250 DOWN
(ON APPROVED CREDIT)

Will buy a new Palm Springs two bedroom house, on your lot, with \$79.75 monthly payments (including taxes, insurance, interest and principal).

JAMES J. CAMPBELL
Licensed Broker
205 S. Indian Avenue
Box 275 Palm Springs, Cal.
Phone 2520

"LET'S TALK IT OVER"
LANDSCAPED
Home, 3 bedrooms, 2 baths,
large lot, lots of trees.
\$3000 handles.

Valmah T. Price
with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3655 Ph. Res. 8-5752
"LET'S TALK IT OVER"

Home or Income

2 BACHELORS; 1 single, 3 baths. Studio rooms with high ceilings, built by artist 6 years ago; on ½ acre ground paved street, direct TV reception. A terrific buy for only \$18,500. For inspection call 4620.

FOR REAL ESTATE
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COL. WARD WOOLDRIDGE
Action and Honesty is
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233 Indio Rd. Ph. 2360 anytime.

FOR
BETTER
REALTY DEALS
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ADOLPH ISRAEL, REALTOR
51 N. PALM CANYON DRIVE

VERY LOW PRICE
HOME AND INCOME; large pool, TV, about 1 acre, landscaped. Smoke Tree Area. Owner 6266.

BANNING

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BANNING
For year round healthful living, 2 bedroom stucco house with tile roof, in beautiful green setting, choice location, a real nice home. For information phone 2169.

BEAUMONT

5 ACRE RANCH with fruit orchard, 7 room house, patio, 2 fireplaces, blonde knotty pine living and sun room, 3 bedrooms, 2 baths, oil burner, overhead heating, electric stove, dishwasher, guest house — living room with fireplace, bedroom, bath and kitchenette, 3 other apartments under one roof consisting of one 5 room, one 4 room and one single with shower and kitchenette, 4 car garage, lovely garden, lawn and shade trees. \$55,000. Route 1, Box 571, Woodland Drive, Cherry Valley, Beaumont, or call Los Angeles, Arizona 2220.

CATHEDRAL CITY

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

HOMES — LOTS — INCOME
34 years experience buying, selling or building. Let me give you honest facts.

SPECIALS THIS WEEK

2 BEDROOMS, fenced lot, close in, 2 porches, furnished. Now \$7350.

NEW 1 bedroom, view galore, storage, walled lot, furnished. \$9500.

2 BEDROOM, 2 baths, sundeck. Nice corner, close in. \$9850.

RUTH BILES

56 Glenn Cathedral City
REALTOR

ONLY \$5500

\$1200 DOWN

CLEAN little 1 bedroom stucco home on well located lot. Zoned for additional units.

Clark Realty &

Insurance Agency
CATHEDRAL CITY
68-762 Broadway Ph. 8-4691

Real Estate—For Sale 35**CATHEDRAL CITY****Cathedral City**

\$6000
FURNISHED 2 bedroom older home on corner lot, good location. Has metal kitchen, good refrigerator, gas stove, etc. ½ cash.

WE ARE FEATURING 6 UNITS IN THE BEST HOTEL AREA. IT IS SITUATED ON A CORNER LOT AND IS ZONED R-3. IT HAS ROOM FOR MORE UNITS AND/OR POOL. PRICED TO SELL.

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36 Apartments for Rent**43 Houses for Rent****46 Trailers for Sale****51 Used Cars for Sale****70 The Desert Sun—56****and PALM SPRINGS NEWS****PALM SPRINGS, CALIFORNIA****Monday, October 25, 1954****Used Cars for Sale 70****CADILLACS**

Complete selection of late model Cad. Guaranteed by

PLAZA MOTORS

182 E. Arenas Rd. Phone 2524

1917 DODGE 4 door sedan.

Low mileage. Radio, heater.

PUBLISHER'S CORNER

By Oliver B. Jaynes

LOOK OUT FOR NO. 4! — The most dangerous of the 20 state propositions on which you will vote November 2 would cost California taxpayers an estimated \$70,000,000 a year more for increased aid payments to aged persons who qualify under existing law. The state is already paying \$120 million and the federal government another \$100 million for aid to the needy aged.

Even worse than the additional cost is the provision that a minimum of \$100 per month for each person qualified is frozen into the state constitution. It forbids the state legislature from lowering this amount, no matter what changes in economic conditions may be in the future.

This measure is another attempt of promoter George McClain to build a political machine in this state by exploiting aged people. He fooled the voters with a proposition in 1948 which they repealed at the next election in 1950. Some 400,000 of the voters who went to the polls in the 1948 election failed to vote on McClain's scheme and it passed by a margin of 37,000. But the people are getting onto McClain, the voters and the aged as well. His influence has been slipping badly. But keep on the lookout.

Now let's see what California is doing for its needy aged. We are providing for more in this group than any other state; more than New York, Illinois and Pennsylvania COMBINED. Their monthly assistance is 30 percent higher than the national average. The amount has been increased five times since 1946. The aged needy are guaranteed a net tax-free income of \$80 a month. No recovery or lien against property owned is required. Medical care is provided in addition. Responsibility of relatives is light.

An objective study by a group of professors at Pomona College, under a Hayes Foundation grant, has held that \$80 a month under present conditions is adequate to meet the basic needs of old age assistance in California. Everyone would like to see these people get as much as possible but California cannot afford another \$70,000,000 a year — fixed in the constitution.

Write yourself a note to vote NO on Proposition 4 and discuss the subject with your friends. Let's not be caught napping on another McClain scheme like we were in 1948!

OTHER PROPOSITIONS — In next Thursday's issue of The Desert Sun you will find a brief explanation of all of the 20 propositions and proposed state laws which will appear on your November 2 ballot, together with the recommendations of this newspaper. It is better to read the pamphlet enclosed with your sample ballot which gives arguments for and against the measures. Failing in that you can look for the run-down on the proposals that will appear in next Thursday's Desert Sun. Don't just depend on the titles. They can fool you; like No. 4 which is labeled: "Aid to the Needy." You must read the "fine type," or at least find out what it's all about.

Proposition No. 4 is so important that I wanted to let you know about this one in advance and warn you of its dangers.

More about the other 19 next Thursday!

TRY AND STOP ME

By Bennett Cerf

SIR CEDRIC HARDWICKE, distinguished British actor, journeyed to darkest Greenwich Village to watch a semi-pro theatrical group do what they could with

Bernard Shaw's "Mrs. Warren's Profession." During the intermission, he was standing at the curb, toying with his monocle, when a drunk sashayed out of a neighborhood bar, and staggered straight into Sir Cedric. He recovered with some difficulty, spotted the monocle, and very grandly remarked, "Bless my soul, and when did you come over, Lord Plushbottom?"

He then fell on his face.

An officer of the law stopped short when he observed a man proceeding down Main Street clad only in a barrel. "Ah, ha!" he exclaimed. "Been playing poker, eh?" "Not me," said the man in the barrel sadly. "But I just left six other fellows who were."

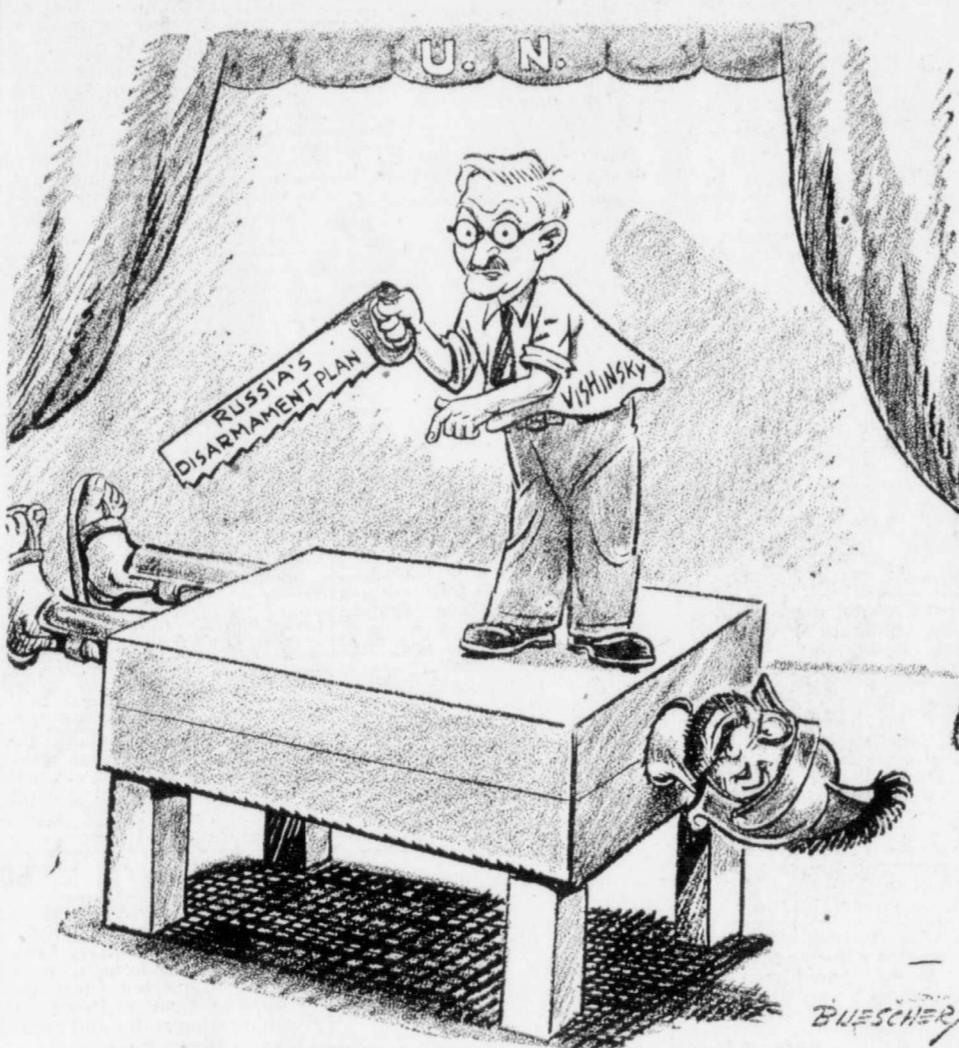
In the musical play, "By the Beautiful Sea," Shirley Booth makes a balloon ascension from Steeplechase Park in Coney Island and parachutes back to terra firma. The incident has no basis in actual fact. Mr. Tilyou, who ran Steeplechase Park in those good old days, would never have paid his good money for a spectacle that could be seen just as well by gawkers outside the Park as ticket holders within. Frank Farrell recalls the day Tilyou hired March King John Philip Sousa and his band for the then unheard-of fee of \$1,000 a day. The experiment was a flop — because the music could be heard perfectly well on the beach and the broadwalk outside. So Tilyou signed up the Floradora Sextette as a spicy co-attraction. No one could get a satisfactory eyeful of those curves from out in the wide-blue yonder! The turnstiles at Steeplechase Park were soon ringing out a merry tune, and peace and prosperity reigned once more in Coney Island.

One of the stalwart English officials who became famous as an administrator in India was Sir Charles Napier, ruler of the area known as Sind. One native practice that outraged Sir Charles was "suttee," the strange ritual whereby widows of expired Indian gentlemen were tossed on the funeral pyre to be burned alive and, presumably accompany their spouses on their journey to the hereafter. When some Brahmins sought to defend this inhuman rite to Sir Charles as "a national custom," he answered sternly, "My nation also has a custom. When men burn women alive, we hang them. Let us all act according to our national customs!!!"

Suttee became extremely unpopular from this day on in that part of India.

When but a babe, recalls George Burns, his ma paid a nurse girl a dollar a day to wheel him around the park in his buggy — and he's been pushed for money ever since.

Master of Illusion



Library Notes

Raymond Chandler says in his now famous preface to *The Simple Art of Murder*, "There are no 'classics' of crime and detection . . . Few have come close." For the 'few' that have come close' we nominate the mysteries of Josephine Tey, three of which are now available in a single volume published by MacMillan: *Three By Tey*. And Miss Tey manages to come close without the ubiquitous tommygun, the surreptitious shiv, even without the constant action, the terrifically accelerated pace that are the hallmarks of the work of Messrs. Chandler, Spillane and others of the current crop of mystery writers.

These three books, Miss Pym Disposes, *The Franchise Affair*, and *Brat Farrar* belong to the same genre as Dorothy Sayers' Gaudy Night and are a distinctive contribution to the best in detective fiction. They should please even those readers who usually avoid this type of entertainment. Miss Tey is keenly observant of people and their behavior and her most minor characters come into a well rounded and three dimensional focus. All are presented with a touch of whimsy that is somehow oddly reminiscent of J. M. Barrie. Miss Pym Disposes takes place in a girl's physical education college which is provocatively staffed and studented with such widely divergent individuals as the Nut Tart, the shifty Miss Rouse and the brilliant Mary Innes. *The Franchise Affair* is Miss Tey's reworking of an actual 18th century case, but with a freshness and vigor that are her own. Brat Farrar is the story of an imposter, has a delicate romance, touched again with that rare whimsy which seems to be Miss Tey's peculiar virtue.

Prior to her untimely death, Miss Tey wrote only eight mysteries and *Three By Tey* should serve as an enticing introduction to those who are not already acquainted with her books. Also available at the library by the same author are *Daughter of Time*; *The Man in the Queue*; *Singing Sands*; and *A Shilling For Candles*.

A sort of second cousin, once removed, to the Alan Grant of the Josephine Tey mysteries is Chief Inspector Robert MacDonald who reappears in E. C. R. Lorac's *Shroud of Darkness*. Warm and perceptive, MacDonald heads up a very human Scotland Yard and the plot, involving a missing heir and the aftermath of World War II Secret Service, weaves its murky way through the worst fog England had in fifty years.

Those fans who prefer the toughness of Philip Marlowe and Sam Spade to the discernment and polish of Alan Grant or Lord Peter Wimsey might wager the green stuff on Viking Press' newest publication, *Seventeen and Black* by Jack

Safety Tips

"Every motorist must slow down and stop if necessary to avoid striking any horse drawn vehicle, any ridden animal or any live-stock that may be upon the roadway," explained Lieutenant Renkel, commander of the Indio Area, California Highway Patrol unit.

Lt. Renkel pointed out that the individual in charge of the animal or animals may request the motorist to yield and the motorist is then bound by law to comply.

"This law is intended to protect any animal or live stock on a roadway and to insure the safety of any person driving or riding such animal or in charge of such livestock," he said.

CONFIDENT LIVING

By Norman Vincent Peale

How to Avoid Irritation

I was having dinner in the dining-car of a train one evening when a waiter came over to me and asked, "Aren't you Dr. Peale?"

"I said I was and he answered: "I knew you rode this train pretty often. And I've been looking for you and hoping that I would see you on one of my runs. I've got a problem and I want to ask you about it."

"Come back and see me when you're free," I told him, "and I'll do what I can for you."

A little later he came back to my car and sat beside me. We had quite a talk.

"I want to ask you," he started, "why I get so mad at people. I'm in the dining-car and a man comes in and starts throwing his weight around, 'Boy, come here,' he'll say. Now, look at me. I'm no boy. What I want to do is to take my tray and hit a man like that over the head with it. And I'm afraid that one of these days I'll do it or something just as bad. I get irritated. And not only with strangers—I get this way with my wife, too, and with other people."

"I'll tell you what to do," I advised. "When you see such a man throwing his weight around, just go over and stand behind him and look down at him. Imagine that you are putting your hand on his shoulder and feeling good-will for him. Pray that whatever is wrong with him may be corrected."

Waer. In this tale of mayhem and mobsters in Mexico, Jim Foster, gambling casino manager, finds himself involved in murder and international crime. Mr. Waer's background is understandably authoritative since he himself has managed various casinos over the past 25 years and is currently assistant to the owner of El Rancho Vegas in Las Vegas. This is Mr. Waer's first book and his chips seem to be stacked on the right number.

The secret is imperturbability, quietness, love. If you keep the uppermost attitude of spiritual kindness, maintaining always an urbane spirit, you will be free from feelings of irritation.

(Copyright 1954, Post - Hall Syndicate, Inc.)

Dennis, the Menace

By Ketcham



* * *
MAYBE A BEE STUNG YOU?

THIS SIDE of The Sun

By Phat

If this essay is not too hot, it's that typewriter that I've got.

Despite my protests, when I came to work in the cool, gray dawn yesterday morning, I found a new, easy-on-the-eyes typewriter by my desk. The battered old mill which has served me so well for the past decade was gone. But, just to keep me from screaming to high heaven, there was a note attached: "Take it easy. We're just going to repair that junk pile. Fasten the 'o' key so that it won't fly out into Indian avenue everytime you tap it." That's good. So when I write oology or odontology if it won't come out igit or dritgry. If you don't know what those words mean, consult the dictionary. I had to.

IN A RECENT issue of a Banning newspaper was an article on the proposal to realign supervisorial districts in Riverside county. The item dealt on the Beaumont-Banning area, should they be taken from the Fourth or desert district. The headline intrigued me. It asked: "WHO GETS THE PASS?" I would suggest that the writer come to Palm Springs. There are plenty of pretty girls here who know . . . Western Air Lines has just produced a new brochure. About its pressurized Convairs on every flight between Palm Springs, San Diego and/or Las Vegas. It is an excellent plug for the Village and should please Ray Corliss, Chamber of Commerce publicity man.

OSCAR GILBERT'S Town and Country is just upstairs over The Sun office and therefore, quick and convenient for the boys and girls who toil here, for a snack when time is short. Most of us use the back or Indian avenue, stairs. Which prompted Neil Byerly, who presides at the mahogany, to devise a new sign for the rear entrance: "The T. & C where The Sun comes up." And where it goes down, too . . . A car load of tourists stopped on Palm Canyon drive the other day, mamma, papa, aunt and uncle and three kids. As they got out and papas chunked it in the parking meter, one of the little boys, pointing at the Indianoya, asked his dad: "What's that?" The papa replied: "That, my boy, is a totem pole." Naturally the next question was: "What's a totem pole, Daddy?" "That's where the Indians kept their records." "Daddy, can we get them to play some? Have they got that new one, 'Marilyn Monroe Samba'?"

HAVE BEEN ASKED to start two new campaigns. Having plugged in these essays long and hard and successfully for palm trees on Palm Canyon drive some years back, was asked to plug again for more palm trees for the rest of the Village. "This is PALM SPRINGS," a woman said. "Why not a campaign for 'Plant a Palm Week'?" Have everybody plant a palm. Especially at the Southern Pacific depot where many people get their first impression of us?" Now, that's a good idea. Will have to get in touch with Jimmy Shea of the FSP and see what he can do about the depot and maybe Mayor Florian G. Boyd will proclaim "Plant a Palm Week" As for the springs, we'll have to leave getting more of them to ourselves.

I happened to speak to that woman later during the trip. I found out that she was heart-broken and grief-stricken, on the way to the funeral of a loved one. Of course, the waiter couldn't know that. We never know the pain and trouble in the lives of others. Perhaps that is why they act irritable at times. But, if you try to remember prayer and love, and look upon your fellow-humans with compassion, you will cut your own tendency to irritation at its roots.

The secret is imperturbability, quietness, love. If you keep the uppermost attitude of spiritual kindness, maintaining always an urbane spirit, you will be free from feelings of irritation.

HEMET is now in the throes of an argument over the proposal of Samuel Guiberson to build a cement mill there. The town is split over the idea. The same thing happened here several years ago, only that time Palm Springs and the desert were unanimous against the mill while other areas favored it. An election was held. At that time Hemet and San Jacinto voted 88 to 188 favoring a cement mill near Palm Springs. Now that Guiberson wants to locate one there, they aren't so sure. "All depends on whose o is gored," was the comment of L. C. Lewis of Cathedral City.

SPEAKING OF Cathedral City, Paul Clark of that community tells me a good story. Seems Harvey Gerth, operator of Sky Ridge Trailer park missed his valuable miniature French poodle. Palm Springs police department and deputy sheriffs started immediate action and located the dog and the thief in Tucson, Ariz. So at 1 p.m. Saturday Gerth took off for Tucson, returning at 5 a.m. Sunday — in triumph with his dog. What a man won't do for his pet! 800 miles, too.

So now, if I have guessed right, I am at the bottom of the page. Hoping you are the same.

The Voice of Broadway

By Dorothy Kilgallen

Times Square Cuff Notes

BIG EXCITEMENT AT LOEW'S STATE — the whole theater was searched by sleuths looking for Elmer "Trigger" Burke, the killer . . . Dave Brubeck, currently the star at Basin Street, will be Time's cover boy in a few weeks, highlighting his career as an exponent of progressive music . . . Avid flicker fans are taking sandwiches and thermos bottles to the three-hour long "A Star Is Born." (James Mason's performance in the Judy film is going to give Marlon Brando a tussle at Academy Award time.)

Funnies night club accident of the week: Lenny Kent, Rose Marie's partner at La Martinique, had to eliminate his show-stopping imitation of Billy Daniels from the act—because a mannequin stabbed him and he can't snap his bandaged fingers! A backstage explosion is brewing at rehearsals of "Black Eyed Susan," the play Gregory Ratoff is directing — because Someone Important is devoting too much attention to the ingenue, Dana Winters, and a couple of the other players are ready to blow their

November . . . No. 1 deb Cary Latimer dated Casey Tibbs at Coq Rouge the other night. He's the handsome copuke competing in the rodeo at the Garden.

Margaret Sullivan (Mrs. Wag) in private life) signs letters to friends "Magg Wag."

FOR YEARS the motion picture companies closed their offices on Columbus Day. This year they shut for only half a day on orders from Eric Johnston. Seems the Czar decided the discovery of America should be celebrated only after lunch . . . Jacques Fath is in the American Hospital in Paris with a nervous breakdown.

Marlon Brando's dungaree set read his profile in a national magazine with great glee. About 50 percent of it was fictitious drivel dreamed up by Marlon and chuma for his first show business publicity biography years ago.

For the "Oh, Stop! Stop!" basket, a Miami Beach hotel will conduct a beauty contest to select a "Miss Flotsam" and a "Miss Jetsam" in time for the Florida season. That ought to have the vacationers standing in line for reservations . . . Goergie Jessel is compiling information about famous mothers which he'll use as the basis for a book.

Henry Fonda's so excited about playing Emmett Kelly, the famed clown, on an upcoming TV drama, he may forge ahead with plans to make a film based on Kelly's career . . . Hareebah! Perez Prado, darling of the mambo-lovers, is taking out U.S. citizenship papers.

AVA GARDNER'S parting gift to disc jockey Bill Williams was lavish if rather scary: a \$125 wallet made from the skin of an antelope's throat.

Lyndon Brook, son of the late Clive Brook, came close to stealing Gregory Peck's thunder when the London critics reviewed "The Purple Plain" . . . It's Tough To Be A Playwright Dept.: "Sing Me No Lullaby," the Robert Ardrey play which opens the Phoenix Theater's second annual season, has been rewritten—by its successful scenarist-author—23 times!

A FAMED restauranteur called in the head of one of the nation's largest auction galleries to have his collection of paintings appraised. He paid a fortune for the pictures over the years. The art expert gave him this shocker—they were worth only the price the frames would bring.

The forthcoming Fay Bainter play, "Put Them All Together," may head for California and play its way East instead of opening on Broadway first.

Barbara Brandon MacLean, the interior decorator, is flying back to Hollywood to inspect the Joe-and-Marilyn honeymoon house. After reading the newspaper stories about the hundreds of photographers, reporters and sight-seers tramping on the lawns and climbing the trees, she died a little. She's their \$800 a month landlady.

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NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOTS AT RANDOM: Hazel blew into town and huffed and puffed and blew some of us down . . . Some of us travelled down to Second Avenue to view the new play, "Sing Me No Lullaby" at the Phoenix Theater.

Perhaps because we sheltered inside or maybe we just didn't get the message but the "Lullaby" had no song for us — though the performances were flawless. Notably those of Jessie Royce Landis, Jack Warden and Mike Herzog . . . Among the First Nighters were Harold Arlen, without any member of the Marlene Dietrich clan, Betty Field, Peggy Wood, Conrad Nagel, Ethel Smith, Boris Karloff and H. V. Kaltenborn . . .

The star-studded premiere of "A Star Is Born" at the Paramount and the mad crush periling all who tried to enter. And what about those cops on horseback riding into the mobs? Makes attending these affairs no pleasure . . . Later to Mac West's debut at the Latin Quarter — a hilarious evening, for this lady in her sixties is still one of our top comedians — anyone who takes her bawdy routines seriously is out of his mind. Among those who remained to cheer were Ex-President Miguel Aleman of Mexico,